DOTD FORM: 24-102

PROPOSAL TO PROVIDE CONSULTANT SERVICES

(Revised December 12, 2024)

Prime consultant shall complete the DOTD Form 24-102 without altering the Form's text; however, the instruction and/or guidance for Sections 12 through 23 can be removed but do not remove Section title and number.

ANY CONSULTANT FAILING TO SUBMIT ANY OF THE INFORMATION REQUIRED ON THE DOTD FORM 24-102, OR PROVIDING INACCURATE INFORMATION ON THE DOTD FORM 24-102, MAY BE CONSIDERED NON-RESPONSIVE.

1.	Contract Name as shown in the advertisement	IDIQ CONTRACT FOR STRATEGIC PLAN FOR LOUISIANA ADVANCED AIR MOBILITY STATEWIDE
2.	Contract Number(s) as shown in the advertisement	4400032348
3.	State Project Number(s), if shown in the advertisement	N/A
4.	Prime consultant name (name must match exactly as registered with the Louisiana Secretary of State (SOS) where such registration is required by law; including punctuation; include screenshot from SOS at the end of Section 20)	DELOITTE CONSULTING LLP
5.	Prime consultant license number (as registered with the Louisiana Professional Engineering and Land Surveying Board (LAPELS) if registration is required under Louisiana law)	Deloitte doesn't have a license number with LAPELS
6.	Prime consultant mailing address	100 NORTH STREET, SUITE 803 BATON ROUGE, LA 70802
7.	Prime consultant physical address (existing or to be established, if location is used as an evaluation criteria)	100 NORTH STREET, SUITE 803 BATON ROUGE, LA 70802
8.	Name, title, phone number, and email address of prime consultant's contract point of contact	SCOTT HUNTSMAN 832-771-4936 SHUNTSMAN@DELOITTE.COM
9.	Name, title, phone number, and email address of the official with signing authority for this proposal	SCOTT HUNTSMAN 832-771-4936 SHUNTSMAN@DELOITTE.COM

Prime consultant should enter the firm name in the footer at the bottom of this page. (It will carry over to subsequent pages.)

10. This is to certify that all information contained herein is accurate and true, and that the team presently has sufficient staff to perform these services within the designated time frame. By submitting this proposal, proposer certifies that it is not engaged in a boycott of Israel and it will, for the duration of its contract obligations, refrain from a boycott of Israel. Proposer also certifies and agrees that the following information is correct: In preparing its response, the proposer has considered all proposals submitted from qualified, potential subcontractors and suppliers, and has not, in the solicitation, selection, or commercial treatment of any subcontractor or supplier, refused to transact or terminated business activities, or taken other actions intended to limit commercial relations, with a person or entity that is engaging in commercial transactions in Israel or Israeli-controlled territories, with the specific intent to accomplish a boycott or divestment of Israel. The proposer also has not retaliated against any person or other entity for reporting such refusal, termination, or commercially limiting actions. DOTD reserves the right to reject the response of the bidder or proposer if this certification is subsequently determined to be false, and to terminate any contract awarded based on such a false response.

Signature above shall be the same person listed in Section 9:

JUNE 13, 2025

Date:

Pursuant to Act No. 581 of the 2024 Louisiana Legislature Regular Session, proposer further certifies that it does not have a practice, policy, guidance, or directive that discriminates against a firearm entity or firearm trade association based solely on the entity's or association's status as a firearm entity or firearm trade association. In addition, proposer certifies it will not discriminate against a firearm entity or firearm trade association during the term of the contract based solely on the entity's or association's status as a firearm entity or firearm trade association.

11. If a Disadvantaged Business Enterprise (DBE) goal has been set for this | Firm(s): advertisement, indicate which firm(s) will be used to meet the DBE goal and each firm(s)' percentage.

N/A

Firm(s)' %:

12. <u>Discipline Table:</u>

As indicated in the advertisement, insert a completed table here. The percentages for the prime and sub-consultants must total 100% for each discipline, as well as the overall total percent of the contract.

The **only** disciplines to be used are listed in the drop down in each row (Appraiser, Bridge, CE&I/OV, CPM, Data Collection, Environmental, Geotech, ITS, Other (must specify), Planning, Right-of-Way, Road, Survey, and Traffic). **Remove rows as needed.**

Discipline(s)	% of Overall Contract	Deloitte (Prime)	Emergent Method	Michael Baker	Thales	N/A	Each Discipline must total to 100%
СРМ	5%	100%	0%	0%	0%		100%
Data Collection	10%	25%	20%	55%	0%		100%
Environmental	5%	25%	0%	75%	0%		100%
Planning	5%	0%	0%	80%	20%		100%
Survey	5%	0%	0%	100%	0%		100%
Other: Strategic Planning	20%	70%	25%	5%	0%		100%
Other: Economic Analysis	10%	50%	50%	0%	0%		100%
Other: Aviation Systems	15%	40%	0%	5%	55%		100%
Other: Policy and Regulatory Analysis	5%	80%	15%	5%	0%		100%
Other: Web Design and Hosting	5%	60%	40%	0%	0%		100%
Other: Stakeholder Engagement	10%	60%	35%	5%	0%		100%
Other: Grant Management	5%	75%	20%	5%	0%		100%
Identify the percentage of work for the overall contract to be performed by the prime consultant and each sub-consultant.							
Percent of Contract	100%	51%	19%	21%	9%		100%

13. Firm Size:

For all firms that are part of this team, indicate the approximate number of personnel to be committed to this contract, by DOTD Job Classification and the total number of personnel within the firm that could provide support, if needed. If a specialized job classification is required and not included on the DOTD job classification list, specify "Other (must specify)" and include the classification title inside the parentheses.

The DOTD Job Classification(s) to be used can be found at the following link:

http://wwwsp.dotd.la.gov/Inside LaDOTD/Divisions/Engineering/CCS/Job Qualification/Job%20Classifications%20with%20Descriptions.pdf

Firm name	DOTD Job Classification	Number of personnel committed to this contract	Total number of personnel available in this DOTD Job Classification (if needed)
Deloitte Consulting LLP	Professional	5	2,500
Emergent Method	Professional	4	100
Michael Baker International, Inc.	Engineer	4	280
Thales USA, INC	Engineer	1	3
	Choose an item.		

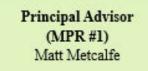
(Add rows as needed)

14. Organizational Chart:

Provide an organizational chart showing ALL relevant prime consultant and sub-consultant (if applicable) personnel assigned to the contract, area of project responsibility for each, and reporting lines for the purposes of this contract. An individual's role does not necessarily have to match their DOTD job classification identified in Section 13. If applicable, identify all personnel performing traffic engineering analysis and/or QC of traffic engineering analysis by placing an asterisk next to their name. Include the certificates required by the Traffic Engineering Process and Report Training Requirements article of the Advertisement in Section 20. It is acceptable to use an 11x17 format for Section 14.

Team Deloitte Organizational Chart

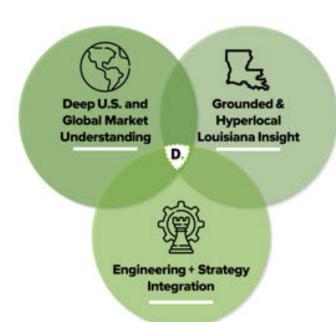
Our team integrates AAM and aviation systems expertise with Louisianaspecific economic and engineering knowledge, enabling rapid, tailored analysis using our global research and relationships. We are committed to Louisiana's future, with four of our partners maintaining local offices, and decades of experience supporting both the state's private and public sector.



Program Manager (MPR #2) Nicholas Flom

AAM Ecosystem Advisory Group (EAG)

LA Strategic Partner: Louisiana Tech University



SWOT / Economic Analysis / Strategic Plan

Economic Analysis (MPR #6) Robyn Stiles

AAM Systems (MPR #4) Edgar Valdez

Aviation Infrastructure Lead (MPR #5) Philip Jufko

Aviation Infrastructure Support James Duguay

Aviation Infrastructure Support

Tommy Booth

Aviation Systems

(MPR #3)

Jeff Beyer

Advanced Mobility and Electrification Jeff Kupko

Web Design

Web Design Lead

(MPR #7) Kimberle Loren Buchter

Web Design Support: Nic Goodman

Webinar Support

Webinar Support Lead (MPR #9) John Boulin

Webinar Support Meagan Wick

Deloitte.







Deloitte Advisors

- Jodi McCarthy | Experienced executive with over 34 years at the
- Scott Huntsman | Deloitte's Louisiana account leader, with over 39 years of experience in government strategy and technology enablement

Additional support from experts in:





Grant Support

Aviation Grant

Support

(MPR #8)

John Snow

Core Team

Deloitte: Deloitte brings deep AMM expertise gained supporting AAM stakeholders across the full-cycle of implementation - including NASA's ConOps development, FAA's implementation in the National Airspace, DOD's use case identification and support, DHS's UAS and C-UAS security planning, commercial market and use case analysis spanning UAS, Oil & Gas, and Aviation OEMs, and successful development and implementation of several strategic planning efforts for similar states and localities. Our strategy-first approach and existing repository of research, reports, and relationships will enable a targeted approach that maximizes the return of investment on Louisiana's AAM initiatives.

Emergent Method: Emergent Method brings deep Louisiana expertise and a proven record supporting state agencies, including DOTD, with advanced economic analysis, stakeholder engagement, web design, and strategic planning. Our local knowledge and experience helping develop Louisiana's 2025 "Positioning Louisiana" to Win" statewide economic development strategy provides a repository of existing research and analysis and a deep understanding of the current economic landscape.

Michael Baker International: Michael Baker International is a leading A&E firm with extensive experience supporting Louisiana DOTD and delivering airport and aviation infrastructure projects statewide. With proven capabilities in integrating new technologies, infrastructure development, and planning, we are exceptionally wellpositioned to assess and deliver safe, innovative, integrated Advanced Air Mobility solutions for Louisiana.

Thales: Thales is a global leader in aviation technology and CNS infrastructure, with a strong track record in advanced airspace management and integration. Our experience supporting the implementation and management of AAM assets in North Dakota's VANTIS program gives us the understanding necessary to assess and recommend technical, regulatory, and policy standards for successful integration of AAM initiatives in Louisiana, and other aviation infrastructure requirements.

LA Strategic Partner

Louisiana Tech: Louisiana Tech, a core FAA UAS ASSURE partner, provides leading research and workforce development in unmanned systems and AAM, delivering applied solutions and training aligned with Louisiana's needs.

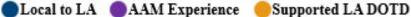
AAM Ecosystem Advisory Group

In addition to our core team, we've compiled a Louisiana-focused AAM Ecosystem Advisory Group to provide immediate, meaningful perspective on Louisiana's investment into AAM. This group combines leaders from across the ecosystem, including former FAA executives, oil and gas helicopter operators, academic institutions selected for the FAA UAS ASSURE program, resilient unmanned system software developers, and vertiport infrastructure experts.









Defense

15. Minimum Personnel Requirements:

Use the table below to identify both prime consultant and sub-consultant staff designated to work on this contract meeting the Minimum Personnel Requirements (MPRs) specified in the advertisement. Ensure the résumé reflects the required experience stated in the MPR. Make sure the P.E. discipline is also listed (highlighted in table) that is meeting the MPR; e.g. professional civil engineer should show the discipline of the license as civil if meeting that MPR.

MPR No. Do not insert wording from ad	Personnel being used to meet the MPR (Individual(s) may not satisfy more than one MPR unless specifically allowed by Attachment B of the advertisement)	Firm employed by	Type of license and discipline meeting MPR/ certification & number (Ex: PE # - Civil)	State of license	License / certification expiration date
1	Matt Metcalfe	Deloitte Consulting, LLP			
2	Nicholas Flom	Deloitte Consulting, LLP	FAA ATP – 3236218		N/A
3	Jeff Beyer	Thales USA, Inc			
4	Edgar Valdez	Deloitte Consulting, LLP	FAA Remote Pilot, Bar	KY	N/A
5	Philip Jufko	Michael Baker International,			
		Inc.			
6	Robyn Stiles	Emergent Method			
7	Kimberle Loren Buchter	Deloitte Consulting, LLP			
8	John Snow	Emergent Method			
9	John Boulin	Deloitte Consulting, LLP			

(Add rows as needed)

16. Staff Experience:

Résumés shall be provided for all prime and sub-consultant personnel listed in Sections 14 and/or 15 of the proposal. Résumés of personnel not identified in Section 14 or Section 15 of the proposal should not be included and will not be evaluated. Résumés are **limited to 2 pages per person**. Any certificates required by the advertisement are to be placed in Section 20.

Firm employed by	•	1			
Name			Years of relevant experience with this employer		
Title			Years of relevant experience with other employer(s)		
Degree(s) / Years /	Specialization				
Active registration	number / state / expiration	on date			
Year registered		Discipline			
Contract role(s) / ba	rief description of respon	sibilities			
Experience dates			ant to the proposed contract; i.e., "designed drainage", "designed girders", "designed		
(mm/yy-mm/yy)	intersection", etc. Expe	erience dates s	nould cover the years of experience specified in the applicable MPR(s).		

(Add rows as needed)

Name M	att Metcalfe		Years of relevant experience with this employer	6.5			
Title M	anaging Director		Years of relevant experience with other employer(s) 17.5				
Degree(s) / Year	rs / Specialization		Master's Degree (M.S.), Resource Economics and Policy				
			Bachelor of Science (B.S.)				
Active registrati	on number / state / expiration	n date	N/A				
Year registered	N/A	Discipline	CPM, Data Collection, Environmental, Planning, Other (Strate Analysis, Aviation Systems, Policy and Regulatory Analysis,				
Contract role(s)	/ brief description of respon	sibilities	Has over two decades of experience in strategic consulting, wi AAM, economic modeling, and infrastructure innovation. As I Deloitte, he has led statewide AAM strategy engagements, inc West Virginia" initiative, as well as NASA ConOps.	Managing Director at			
Experience date	Experience and quali	fications relev	vant to the proposed contract; i.e., "designed drainage", "designed drai	gned girders", "designed			
(mm/yy-mm/yy			should cover the years of experience specified in the applicable I				
10/18-Current	Organization: Deloite Role(s): Managing Di		LLP				
	in Advanced Air NOversaw a range o	Advised state and municipal agencies in New Jersey, North Dakota, Maryland, and West Virginia on strategic investments in Advanced Air Mobility, delivering in-depth analyses of feasibility, economic outcomes, and policy considerations. Oversaw a range of public sector initiatives, collaborating with the FAA on UAS integration and security efforts, and partnering with NASA on projects advancing both Unmanned Aircraft Systems and next-generation air mobility solutions.					
06/01-10/18	Organization: Booz A Role(s): Principal	Allen Hamiltor	1				
development and implementation and guiding teams of aviation data • Led large, cross-functional teams enabling the successful integration Navigation, and driving adoption • Directed a high-profile, multi-year			program supporting FAA Administrator-driven strategic initiative of FAA's first International Strategy and Global Leadership Initia scientists, policy experts, and technology specialists. In delivering advanced aviation analytics and technology strategon of Unmanned Aircraft Systems (UAS), Commercial Space, and of new operational procedures that reduced noise, costs, and cotar NASA Urban Air Mobility study, leading a Strategic Advisory term unmanned systems strategies for NASA and the FAA, add tegration challenges.	tiative, by assembling gies for FAA and airports, ad Performance Based mmunity concerns. y Group of 35 nationally			

Name	Nicholas Flom			Years of relevant experience with this employer	3.5		
Title	Specialist Leader / Senior Ma	nager		Years of relevant experience with other employer(s)	11		
Degree(s) / Years / Specialization				nelor of Science in Aeronautics – Commercial Aviation / 20+	years / Commercial		
			Avia	tion and Advanced Air Mobility			
Active regis	stration number / state / expirat	ion date	3236	5218 ATP ASMEL / FAA / No expiration			
Year registe	ered N/A	Discipline		I, Data Collection, Environmental, Planning, Other (Strategic ysis, Aviation Systems, Policy and Regulatory Analysis, Stakehold			
Contract role(s) / brief description of responsibilities				With over 14 years of specialized experience in commercial aviation and AAM, Nicholas Flom has led strategic planning and regulatory integration efforts across federal and state agencies, serving as Program Manager for AAM transportation plans in New Jersey, North Dakota, Maryland, and West Virginia.			
Experience	dates Experience and quali	fications relev	ant to	the proposed contract; i.e., "designed drainage", "designed	ed girders", "designed		
(mm/yy-mr		perience dates s	should	cover the years of experience specified in the applicable MP	R(s).		
10/21-Curre	ent Organization: Deloit	te Consulting L	LP				
	Role(s): Specialist Le	ader / Senior M	I anage	r			
	•						
	• Led multiple civil government projects, supporting the FAA within their UAS Integration Office and UAS and Emerging Entrants Security Office, and NASA on projects related to AAM and Unmanned Aircraft Systems (UAS).						
	 Supported multiple Retail industries. 	e go-to-market	studie	s for UAS and AAM companies, across the Aerospace and D	efense, Telecom, and		

03/14-10/21

Organization: Northern Plains UAS Test Site

Role(s): Executive Director

- Led the vision and mission of the Test Site while advancing UAS across the National Airspace System by working with Federal agencies and private companies.
- Led the state's \$50M statewide BVLOS network, Vantis.
- Awarded contracts to support FAA UTM Pilot Program, NASA UTM, DOD UTM, and CBP northern border testing.
- Selected as one of 10 participants in the FAA's UAS Integration Pilot Program with North Dakota's Department of Transportation as the lead participant.
- Supported private industry including General Atomics, Northrop Grumman and Xcel Energy to receive approvals to fly beyond visual line of sight without a chase aircraft or ground observers.
- Created a Test Site Operator Independent Safety Review Board (ISRB) that reviews UAS airworthiness information and makes recommendations before any flight operations commence.
- Implemented a Safety Management System, which meets 14 CFR Part 5 and FAA SMS Voluntary Program requirements.
- Worked closely with the FAA to expand capabilities of UAS in the national airspace system. Developed safety cases that gained approval for the first broad area COA, daisy chain operations, and night operations. Provided safety processes and mitigations for a concept of operation that has been submitted to the FAA to support a beyond visual line of sight COA.

Name	Edgar	Valdez			Years of relevant experience with this employer	3.5			
Title	Senior	r Consultant			Years of relevant experience with other employer(s)	2.5			
Degree(s) /	Years / S	Specialization		Doc	Doctor of Law (J.D.); Bachelor of Science (B.S.) – Political Science and Government				
					centration in Law and Public Policy / 14+ Years / Aviation	Policy and Regulation			
Active regis	stration n	umber / state / expiratio	n date	N/A					
Year registe	ered	N/A	Discipline	Data	a Collection, Other (Strategic Planning, Policy and Regulato	ory Analysis)			
Contract rol	le(s) / bri	ef description of respon	sibilities		conducted in-depth market analyses to identify viable busin				
		I	01 1		o-market strategies for autonomous vehicle and UAS platfor				
Experience					the proposed contract; i.e., "designed drainage", "design				
(mm/yy-mi					cover the years of experience specified in the applicable M	PK(s).			
10/21-Current Organization: Deloitte Consulting LLP									
		Role(s): Senior Consu							
		_		AAM strategies for clients, focusing on economic impact assessments and identifying egration and scalability.					
		_	-		identify viable business cases for both new and existing custostrategies to drive adoption and market penetration.	tomer segments.			
			-		-	rt enternrise-level			
			tiatives to optimize fleet operations and conducted thorough vendor reviews to support enterprise-level nd commercialization of autonomous vehicle solutions.						
		 Performed detailed regulatory gap analyses for Unmanned Aircraft Systems (UAS) and AAM platforms, ensuring 							
		compliance and fac	cilitating regul	latory 1	reviews.				
02/19-10/21	1	Organization: UPS F							
		Role(s): Regulatory &	Strategy Man	ager					
Maintain compliance with all app				plicabl	e Federal and State regulations in regard to employment pra	ctices			
		<u> </u>							
		Participated in the creation and development of first Unmanned Part 135 Air Carrier							
		Assist in developir	ng regulatory s	trategy	for UPS Flight Forward and Unmanned Aircraft Systems				

Name	Kimberle Loren Buchter	Years of relevant experience with this employer 16			
Title	Senior Manager	Years of relevant experience with other employer(s) 0			
Degree(s) / Y	ears / Specialization	Bachelor of Science (B.S) - Information Science & Technology / 16 Years /			
		Information Technology			
Active regist	ation number / state / expiration date	N/A			
Year register	ed N/A Discipline	Other (Web Design and Hosting, Stakeholder Engagement)			
	(s) / brief description of responsibilities	With over a decade of experience in web design and hosting as well as specializes in front-end development, UI/UX design, and integrated web marketing.			
Experience d		ant to the proposed contract; i.e., "designed drainage", "designed girders", "designed			
(mm/yy-mm		should cover the years of experience specified in the applicable MPR(s).			
09/09-Currer		LLP.			
	Role(s): Senior Manager				
	 modernization, focusing on UI/U standards to ensure compliance vindividuals. Oversaw the end-to-end developing programs, managing integration of secure, and maintainable solution. Led deployment and web hosting infrastructure teams to ensure hig millions of users. Managed teams of 30+ resources tracking processes, and overseeing clients. Developed comprehensive training. 	In the state and implementation of user interfaces for a large-scale state health insurance system X best practices, intuitive content layout, responsive web design, and accessibility with state and federal regulations, supporting health coverage for over 4 million ment and modernization of web applications supporting SNAP, TANF, and Medicaid of business rules, data collection modules, and external interfaces to deliver scalable, as. Is strategy for mission-critical health and human services platforms, collaborating with the availability, robust security, and optimal performance for web applications accessed by in user acceptance testing (UAT), establishing rigorous test management and defect a successful launches of web solutions, ensuring quality and reliability for state agency materials and user documentation, and led knowledge transfer sessions for client teams, effectively utilize and maintain new web platforms and processes post-launch.			

Name John 1	Boulin		Years of relevant experience with this employer	8.5	
Title Mana	ger		Years of relevant experience with other employer(s)	1.5	
Degree(s) / Years /	Specialization		Bachelor of Arts (B.A) - International Studies / 10 years / Project Management		
Active registration i	number / state / expiration	date	N/A	-	
Year registered	N/A	Discipline	Other (Strategic Planning, Stakeholder Engagement, Aviation Sy	stems)	
	ief description of respons		With 10 years of experience in stakeholder engagement and econ FAA BEYOND program workshops, developed cost-benefit mod operations.	lels for BVLOS	
Experience dates (mm/yy–mm/yy)			nt to the proposed contract; <i>i.e.</i> , "designed drainage", "designed hould cover the years of experience specified in the applicable MP		
03/17-Current	Organization: Deloitte Role(s): Manager			11(5).	
09/15-03/17	 execution, while support of the process of	pporting data conated biannual uding state, tricetal impacts of duction of FAA appropriate to each webinars foulting in action ged licensing feechnology solutated strategic g operational i	A's BEYOND program, overseeing logistics, stakeholder communication and reporting to FAA and USDOT leadership. roundtable webinars for the FAA, convening 30–50 participants for the bal, and county governments, utilities, and logistics companies—to of drone integration A-sponsored webinars, developing agendas, coordinating speakers, ensure seamless knowledge sharing among BEYOND program states or FAA by facilitating discussions, managing live Q&A sessions, anable insights that directly informed federal UAS community engager or webinar and collaboration platforms on behalf of FAA, ensuring the total support virtual engagement for over 70 stakeholders annuments and knowledge-sharing initiatives with key Federal Ramprovements and enhancing onboarding materials.	and creating keholders. and synthesizing gement policy. g secure, compliant, ally.	
	 Role(s): Market Analys Developed a compredetailing competitiv Presented to senior 130 seat aircraft seg Spearheaded development profiles a 	ehensive resear ye threats and of marketing lead gment over five opment of Airb and future grow ting various de	ous' North America Pocket Guide detailing industry fleet by airline with needs. ecks for senior leadership including optimization of long-range lay	ers to target in 100- including order book,	

Name John S	Snow		Years of relevant experience with this employer	12		
Title Partner			Years of relevant experience with other employer(s)	6		
Degree(s) / Years /	Specialization		Master of Business Administration, Bachelor of Arts — Mass Communication / 18+ years / Outreach & Engagement, Strategic Planning, Grant/Proposal Writing			
Active registration	number / state / expirati	on date	N/A	<u> </u>		
Year registered	N/A	Discipline	Other (Strategic Planning, Economic Analysis, Stakeholder Enga Grant/Proposal Writing)	gement,		
Contract role(s) / b	rief description of respo	nsibilities	Outreach and engagement lead responsible for the coordination of engagement, communication, grant/proposal writing, and market			
Experience dates (mm/yy–mm/yy)			ant to the proposed contract; <i>i.e.</i> , "designed drainage", "design hould cover the years of experience specified in the applicable MP	ed girders", "designed		
07/13-Current	Organization: Emerg Role(s): Partner	ent Method				
10/07-07/13	 across the public, peconomic developed. Advised Louisiana strategy and currer. Worked closely wiregional airport's experiment of Tra. Served as a senior economic drivers to Led the developmed University, includition. Served as a senior in federal mitigation. Developed a U.S. In Led the Baton Roustrategic plan, serving grant application for and helping to laur. 	private, and norment, higher ed a Economic Devattly leading regath the Baton Reconomic and consportation's Seadvisor in the cohat includes Allent of a new insing K-State's Seadvisor for the confunding and EPA grant applage's smart citying as the chain or \$40 million inch the City-Pa	nizational design, operational improvement, stakeholder engagement approfit sectors, advising high-profile organizations and leading initial ducation, infrastructure, resilience, and workforce development. Evelopment (LED) in the creation of a comprehensive statewide econional planning stakeholder engagement to align local priorities with ouge Metropolitan Airport over several years starting in 2015 to que community impact, including helping to secure grant funding through CASD program that ultimately led to new direct service from BTR development of a strategic plan for England Airpark, one of central dexandria International Airport. Stitutional strategic plan and various organizational and brand strategicalina Aerospace and Technology Campus. Louisiana Watershed Initiative, directing outreach and communicated coordinating large convenings, including a statewide listening tour ication for the City of Baton Rouge to secure a \$2 million for waster planning efforts for multiple years, including developing a compression of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the definition of the Metro Council's Smart City Committee, leading the Me	nomic development h state goals. nantify and expand the gh the U.S. to Washington, D.C. Louisiana's top egies for Kansas State ations for \$1.2 billion and interstate summit. ewater infrastructure. ehensive smart city evelopment of a federal		
10/07 0//13	Role(s): Senior ConsuLed strategic plant Rouge's \$750 mill	rganization: SSA Consultants ple(s): Senior Consultant Led strategic planning and communications for major public-sector initiatives across the Gulf Coast, including Baton Rouge's \$750 million Green Light Plan, post-hurricane small business recovery efforts, a comprehensive reorganization the City-Parish's Public Works Department, and public engagement for Louisiana's 2012 Coastal Master Plan.				

Name Nic C	Goodman	Years of relevant experience with this employer	4				
Title Web	Development Director	Years of relevant experience with other employer(s)	10				
Degree(s) / Years	/ Specialization	Bachelor of Arts — Multimedia Arts & Sciences / 14+ years / Web Development,					
		Graphic Design, Strategic Communication					
Active registration	n number / state / expiration date	N/A					
Year registered	N/A Discipline	Other (Stakeholder Engagement, Web Design and Hosting)					
Contract role(s) / b	brief description of responsibilities	Web Development/Graphic Design Specialist responsible for frodevelopment, UI/UX design, and integrated web marketing effort	rts.				
Experience dates	Experience and qualifications releva	ant to the proposed contract; i.e., "designed drainage", "design	ned girders", "designed				
(mm/yy-mm/yy)		hould cover the years of experience specified in the applicable MI	PR(s).				
06/21-Current	Organization: Emergent Method						
	Role (s): Web Development Director						
		ets from concept to launch, bringing expertise in JavaScript, HTM ng Adobe Illustrator and Photoshop; and creates clear, engaging v					
		tly maintains a public-facing informational website for a private-sector energy company raft CMS backend and SvelteKit frontend to support transparent community outreach and					
		confidential client's employee database, developing custom search an 1,000 employee profiles based on detailed work experience att					
		national portal for the Restore Louisiana Homeowner Assistance essible disaster recovery information and strengthen public engage					
	Built an interactive mapping appli	oing application for the Louisiana Coastal Protection and Restoration Authority's annual plan, ronmental data sources into a Craft CMS backend and a SvelteKit single-page app to improve					
	±	isiana Watershed Initiative's main informational website and proj CMS backend and SvelteKit frontend to enhance public transparer ing and project implementation.	11 0				
11/12-03/21	Organization: ninebar						
	Role (s): Creative Director, CTO, & I	Role(s): Creative Director, CTO, & Lead Developer					
	• Established the company's identity, expanded service offerings to include complex CMS-driven web experiences, oversaw UX/UI design and full stack development, and implemented technologies such as Craft CMS, Tailwind CSS, Alpine.js, Vue.js, Svelte, AWS, Java, and Docker to deliver custom digital solutions for a range of clients.						

Name Robyr	n Stiles		Years of relevant experience with this employer	7				
Title Manag	ging Director		Years of relevant experience with other employer(s) 7					
Degree(s) / Years /	Specialization		Doctor of Philosophy — Mass Communication & Public Affairs, Science — Political Management, Bachelor of Arts — Political Strategic Planning, Economic Analysis, Research, Quantitative &	Science / 14+ years /				
	number / state / expirati		N/A					
Year registered	N/A	Discipline	Other (Strategic Planning, Economic Analysis, Policy and Regulation Stakeholder Engagement)	atory Analysis,				
Contract role(s) / b	rief description of respo	nsibilities	Research and Data Specialist responsible for strategic planning, eanalysis, stakeholder engagement, and qualitative and quantitative					
Experience dates (mm/yy–mm/yy)			int to the proposed contract; <i>i.e.</i> , "designed drainage", "design hould cover the years of experience specified in the applicable MP					
08/18-Current	Organization: Emerg Role(s): Managing Di							
	 analysis, and strate Led development of engagement, commodevelopment agence Oversaw economic including stakehole Led research and a childcare providers Led strategic plant groups, interdiscip 	egic planning to of an economic nunity surveys, omic and workf cy for Southern development of der engagement nalysis for the s and focus growing for multiple linary worksho	esearch practice and brings demonstrated experience in economic support data-driven decision-making for clients. development strategic plan for Queen Anne's County, MD, include and a five-year implementation roadmap with benchmarks and time force analyses for the Las Vegas Global Economic Alliance, the reserved and including target industry assessments, workforce alignmentations and target industry analysis for the cities of Reno, NV and analysis, sector profiling, and opportunity identification. Louisiana Department of Education's Market Rate Survey, collectings to inform policy decisions and expand access to subsidized chies NC State University colleges and initiatives, facilitating 125+ imps, and analyzing 10,000+ survey responses to inform organization	ling stakeholder nelines. gional economic ent analyses, and more. Henderson, NV, ing data from 800+ ildcare. terviews, 30+ focus				
01/18-08/18	Organization: Stiles (Role(s): Principal	J	assaurah, field avneriments, and strategy for various clients in the n	uhlia saatar				
 Led public policy and economic research, field experiments, and strategy for various clients in the public sector. 05/17-08/17 Organization: I-360 Role(s): Data Fellow Designed, implemented, and analyzed field experiments for policy efforts and measured the statistical impact of efforts. 								
11/13-10/16	Organization: Eberle Role(s): Fundraising M	· · · · · · · · · · · · · · · · · · ·	ai impact of citoris.					
			of field experiments to measure behavioral responses to economic making, donations, and philanthropy.	incentives—				

Name Meag	an Collman Wick	Years of relevant experience with this employer	4			
Title Senio	r Manager	Years of relevant experience with other employer(s) Mostor of Moss Communication Strategic Communication / 0 - years / Strategic				
Degree(s) / Years	/ Specialization	Master of Mass Communication — Strategic Communication Communication, Marketing, Outreach & Engagement	/ 9+ years / Strategic			
Active registration	number / state / expiration date	N/A				
Year registered	N/A Discipline	Other (Strategic Communication, Stakeholder Engagement)				
Contract role(s) / b	orief description of responsibilities	Communication and Outreach Specialist responsible for brand marketing, and public outreach efforts.	ling, public relations,			
Experience dates (mm/yy–mm/yy)	-	ant to the proposed contract; <i>i.e.</i> , "designed drainage", "deshould cover the years of experience specified in the applicable.	-			
04/21-Current	Organization: Emergent Method Role(s): Senior Manager	7 1 1				
	 webinars, developing clear and ac various websites for Louisiana sta Serves as the lead for all strategic across portfolio companies; led the external rollout; develops leadersh while tracking analytics to assess Manages stakeholder engagement in Louisiana; leads all communication coordination with the client to ension of the coordination with the client to ens	t, community outreach, and community benefits compliance for ation efforts, including messaging strategy, educational campaigner cohesive and compliant outreach. In and outreach for the Louisiana Office of Community Develope Program, crafting strategic plans and implementing integrated coordinating webinars and writing letters, press releases, prograting communication aligns with federal guidelines and program egy for Louisiana's Emergency Rental Assistance Program, developdates to all public-facing content, communicated with applicant	ut and maintenance of profile state programs. ding, and alignment by development, and social media strategy, a large energy company gn planning, and pment's Restore messaging across am materials, and milestones. Teloping and executing the ats and federal partners, ordinating communication			
06/19-04/21	Organization: Covalent Logic Role(s): Account Manager					
	Served as an embedded communi- for a team spanning several office	cation specialist for a global organization and managed integrated communication efforts es across two continents.				

Name Jeff B	eyer		Years of relevant experience with this employer	4				
Title Project	ct Design Authority		Years of relevant experience with other employer(s)	20				
Degree(s) / Years /	Specialization		MS, Electrical Engineering, Michigan Technological University, 2001; BS, Electrical					
			Engineering, Michigan Technological University, 2000; 20+ years; Systems					
			Engineering / Architect					
Active registration	number / state / expirati	on date	N/A					
Year registered	N/A	Discipline	Data Collection, Environmental, Planning, Strategic Planning, O	ther (Aviation				
			Systems, Policy and Regulatory Analysis)					
Contract role(s) / b	orief description of respo	nsibilities	As the Project Design Authority, Mr. Beyer will be responsible f					
			requirements and leading the solution design and implementation					
Experience dates			nt to the proposed contract; i.e., "designed drainage", "design					
(mm/yy-mm/yy)			nould cover the years of experience specified in the applicable MF	${}^{\prime}\mathbf{R}(\mathbf{s}).$				
2021 - Present	Organization: Thales	,	TC					
	Role: Project Design	•						
	_		f its kind North Dakota's Beyond Visual Line of Sight UAS Netw	ork, Vantis				
	\mathcal{L}	1	on of service offerings to support BVLOS operations					
	BVLOS waivers to the FAA							
2007 2021			integrate FAA radar data					
2006-2021	Organization: Clarius							
	Role: Principal Consu		viding professional angingering apportise to alients nationally and internationally to					
	_	-	oviding professional engineering expertise to clients nationally and internationally to in next generation ATM systems					
	* '		s that integrate disparate data from a variety of sources improving	the scale efficiency				
	and safety of opera		s that integrate disparate data from a variety of sources improving	the searc, efficiency,				
	· ·		ues and algorithms to forecast and measure system performance.					
2001-2006	Organization: Sensis		with angles and to to to to the and the angles of event performance.					
	Role: Systems Engine	-	ıl Lead					
			on the first commercial aviation-grade surveillance service (ADS-	·B)				
			ecture and designed continuity and integrity improvements using i					
	_	•	s and FMEAs; analyzed system changes in accordance with ICAC	<u> </u>				
	methodologies	_		·				
	- Articulated the des	ign assurance o	f safety critical software components					
			roles in support of the FAA's SBS program including systems, software, and test					
			esign qualification and test					
	_	• •	ols for the U.S. FAA's DTAP program. The tools consolidate information from several					
	sources into a unif							
			Precision Runway Monitoring System at Detroit Metropolitan Air	rport (DTW);				
	responsible for sys	tem design, inte	gration, and test					

Name Philip	Jufko	Years of relevant experience with this employer	23						
	or, Aviation Planning/S1	. Aviation Plan	ner	Years of relevant experience with other employer(s)	10				
Degree(s) / Years /				Embry-Riddle Aeronautical University / BS / 1990 / Aviation Business Administration					
Active registration	number / state / expiration	on date	N/A						
Year registered	N/A	Discipline		I, Data Collection, Environmental, Other (Aviation Systems, Sysis, Strategic Planning, Grant Management)	Policy and Regulatory				
Contract role(s) / brief description of responsibilities				75 global airport planning projects' worth of experience—spring, airspace and environmental analysis, and public engages orehensive, systems-level perspective to lead multidisciplinar strategic, regulatory, and community alignment.	ment—offering a y aviation initiatives				
Experience dates				the proposed contract; i.e., "designed drainage", "designe					
(mm/yy–mm/yy) 07/03-Current	Organization: Michae			cover the years of experience specified in the applicable MPI	K(s).				
on os current	 Role(s): Director of Annual Annual	viation Planning professional carg. Project Manage aster planning, so a use compatibility public involvents. He also special olvement team all has worked on. Itiple On-Call A	g / Ser reer had er and system lity pl nent c alizes in sup on seve	nior Aviation Planner / Senior Project Manager / Public Involute as been devoted specifically to airport development, with expensive Aviation Planner for over 75 airport planning projects we a planning, airport design, airspace analyses, environmental aranning, airport governance, and airport-related transportation ampaigns associated with airport, transportation, transit, and in public engagement for controversial projects and serves or port of high profile, large-scale transportation planning projectal metropolitan, regional, and statewide aviation system plant Planning and Mult-discipline Professional Services contract	orldwide, which ssessment, noise studies. environmental michael Baker's cts.				
				il a "big picture" perspective that he can translate to the succe ample of smart spending and commitment to the aviation con					

Name James	Duguay			Years of relevant experience with this employer	25			
Title Aviati	on Planning Manager/ S	r. Aviation Plan	nner	Years of relevant experience with other employer(s)	32			
Degree(s) / Years /	Specialization		Auburn University / BS / 1995 / Aviation Management					
	number / state / expirati	on date		ate Pilot – Instrument Rated / FAA 2794 Part 107 sUAS Remote Pilot / FAA / 6/14/2027				
Year registered	N/A	Discipline		I, Data Collection, Environmental, Other (Aviation Systems ning (Aviation Planning, System Planning, Land Use)	, Strategic Planning),			
Contract role(s) / brief description of responsibilities				s 30 years of experience in airport system planning and envises a national leader in AAM and UAS integration having receiving aligned with FAA guidance, conducted airspace and in eered UAS operations at major commercial airports to informed AAM strategies.	ently led vertiport frastructure design, and m practical, policy-			
Experience dates				the proposed contract; i.e., "designed drainage", "design	-			
(mm/yy–mm/yy)				cover the years of experience specified in the applicable M	PR(s).			
10/21-Current	Nationally respect	iation Planning ed aviation plan	/ Seni	for Aviation Planner / Senior Project Manager ith nearly 32 years of experience leading complex airport materials.	-			
	 UAS integration, p Recently led multi-including Gwinnet vertiport-compatibintegrated access a As an active UAS authorized drone in US commercial air implementing UAS Jim's broader state 2050), Kentucky I Through these effectives 	ple vertiport pla t County Airport le Airport Layond utility impro- and general avia aspections at Harport, and his lea port, and his lead wide planning of existence.	as a to anning rt and but Pla oveme ation partsfie adersh ontrol experi ong-T vered	ence includes key aviation components for the South Carolicerm Transportation and Freight Plan, and the Arkansas Stataviation needs assessments, scenario planning, and economic	nd AC 150/5390-2D, he developed nd apron layouts, and re needs. gement. His FAA- ld operations at a major reld experience ina LRTP (Momentum e Airport System Plan.			
03/14-10/21	Organization: DeKal			ded AAM plan for Louisiana.				
20. 2 . 20. 21	Role(s): Airport Noise		•	Manager				
	Responsible for all aviation airports inSpecific experienc	noise and envir the US. e included incor	ronmental programs at one of the busiest and sometimes more controversial general mpatible land use mitigation, noise monitoring, zoning, environmental oversight, ment of noise standards and procedures.					

• Public relations duties included presentations to the airport's advisory board, homeowner's associations, pilot organizations and public officials.

Name Tomr	ny Booth		Years of relevant experience with this employer	4				
Title Senio	r Aviation Project Mana	ger	Years of relevant experience with other employer(s) 35					
Degree(s) / Years		A	Bachelor of Science in Civil Engineering – Mississippi State V Airport Infrastructure Planning and Design / 39+ years	Jniversity				
	number / state / expirati	4	1388 Professional Engineer / MS / December 31, 2026 676993 Part 107 sUAS Remote Pilot / FAA / May 14, 2026					
Year registered	N/A	I I	CPM, Data Collection, Other (Aviation Systems, Strategic Planing Engagement), Planning (Aviation Planning, System Planning,	Land Use)				
Contract role(s) / b	orief description of respo		Technical Advisor / Subject Matter Expert – Airport Planning Aviation Policy	, Design, and Statewide				
Experience dates (mm/yy-mm/yy)	intersection", etc. Exp	erience dates sho	to the proposed contract; <i>i.e.</i> , "designed drainage", "desould cover the years of experience specified in the applicable					
08/21-Current	Organization: Michae Role(s): Senior Aviati		,					
	 engineering, and reference in the extensive back airfield safety improved Regional Airport, in the extensive back airfield safety improved Regional Airport, in the extensive action technolog safety area grading vertiport and internal int	egulatory coordinground includes of covernents across Heart of Georgia art 107 UAS Remies such as eVTO, and terminal demodal planning no	oversight of airport master plans, airport layout plans, sustain the Southeast – including direct engagements at Meridien Re Regional Airport, and others. note Pilot, Tommy also understands the operational nuances of L and UAS into existing airport systems. His work on airside velopment provides for an essential foundation for Louisiana eeds.	ability programs, and gional Airport, Mid-Delta f integrating emerging electrical improvements,				
10/99-06/21	As a former State A combination of state the Louisiana AAM	Aeronautics Director/Ass Aeronautics Directewide aviation poly A Strategic Plann program to assist	sistant Director of Aeronautics/Airport Engineer etor for the Mississippi Department of Transportation, Mr. Boolicy expertise and deep technical understanding of airport in ing Study, he offers strategic leadership grounded in public agairports with air service development and improved processe	frastructure planning. For gency experience.				

Name	Jeff K	upko, PE, PTOE		Years of relevant experience with this employer	9				
Title	Nation	nal Director of Advanced	d Mobility and	Years of relevant experience with other employer(s) 12					
	Vehic	le Electrification	-						
Degree(s)	/ Years /	Specialization		University of Pittsburgh / MS / 2015 / Transportation Engineering	ng				
				University of Pittsburgh / BS / 2005 / Civil Engineering, Transpo	ortation Emphasis				
Active reg	gistration	number / state / expirati	on date	PE077556 / PA Professional Engineer / 09/30/2025					
		,	·	3097 / Professional Traffic Operations Engineer / 07/31/2026					
Year regis	stered	PE 2010	Discipline	CPM, Data Collection, Other (Strategic Planning, Economic Ana	alysis, Stakeholder				
		PTOE 2011		Engagement), Planning, Road, Traffic					
		rief description of respon		Technical Advisor / Subject Matter Expert – AAM and EV Integ					
Experience				ant to the proposed contract; i.e., "designed drainage", "design					
(mm/yy-r				should cover the years of experience specified in the applicable MI	PR(s).				
01/16-Cu	rrent	Organization: Michae							
		Role(s): National Dire	ctor of Advance	eed Mobility and Vehicle Electrification					
				perience in advanced transportation systems, vehicle electrification					
				nationwide efforts that intersect directly with AAM infrastructure,	particularly in eVTOL				
				tegration, and smart mobility hubs.					
			1 0	ger for numerous statewide EV readiness initiatives and multimodal planning studies,					
		_		ne Ohio Smart Mobility Ambassadors program, and the Smart Columbus initiative.					
				where he has contributed to the planning of autonomous and electric vehicle testing zones –					
		paralleling key ele	-	•					
				to AAM policy, EV infrastructure development, and community engagement make him a for statewide AAM planning.					



17. Firm Experience:

Identify the team's project experience <u>most relevant</u> to the scope in the advertisement. The projects*** should be limited to a total of 20, with no more than 5 projects being represented by the prime consultant and with no more than 3 projects represented by each sub-consultant on the team. If more than 5 projects are identified for the prime consultant, all projects identified after the first 5 will not be evaluated. If more than 3 projects are identified for a single sub-consultant, all projects identified after the first 3 from that sub-consultant will not be evaluated. Include no more than one page per project. Projects identified shall only include work performed by firms on the team. The projects identified do not necessarily need to have been DOTD projects.

	e occir Bo IB projects.				
Firm name			Discipline(s)*		
Project name				Firm responsible	ility (prime or sub?)
Project number		Owner's name			
Project location			Owner's Proj	ect Manager	
Owner's address, phor	ne, email				
Services commenced	by this firm (mm/yy)		Total consultant contract co	ost (\$1,000's)	
Services completed by	y this firm (mm/yy)		Cost of consultant services	provided by this	s firm (\$1,000's)

Describe the project including the firm's role and members involved. (Highlight staff to be used in this proposal.)

The only disciplines to be used are: Appraiser, Bridge, CE&I/OV, CPM, Data Collection, Environmental, Geotech, ITS, Other (must specify), Planning, Right-of-Way, Road, Survey, and Traffic.

~~~Copy these disciplines exactly as they are listed above.~~~

<sup>\*</sup> If there is more than one discipline included in the proposal, then indicate which discipline(s) this project is being used to represent.

<sup>\*\*</sup>This field cannot be left blank and N/A is not acceptable.

<sup>\*\*\*</sup> Consultants have the flexibility to determine what a project is though **still limited to one project per sheet**. For example, an IDIQ or other retainer-type contract can be considered a project for the purpose of this section.

| Firm name                                                        | Deloitte LLP |               |                                            |                                                               | Discipline(s)* CPM, Data<br>Collection, Other |              | Analy         | (Strategic Planning, sis, Aviation System atory Analysis, Stake | s, Policy and |
|------------------------------------------------------------------|--------------|---------------|--------------------------------------------|---------------------------------------------------------------|-----------------------------------------------|--------------|---------------|-----------------------------------------------------------------|---------------|
|                                                                  |              |               |                                            |                                                               |                                               |              | _             | gement)                                                         |               |
| Project name                                                     | Elevating    | West Virginia |                                            |                                                               |                                               |              | Firm responsi | bility (prime or sub?                                           | ) Prime       |
| Project number                                                   | N/A          |               | Owner's name                               | V                                                             | Vertx Partn                                   | iers         |               |                                                                 |               |
| Project location                                                 | Charlesto    | on, WV        |                                            |                                                               |                                               | Owner's Pro  | ject Manager  | Mary Cook                                                       |               |
| Owner's address, phone, email 602 Virginia Street E, Suite 202 C |              |               |                                            | Charl                                                         | leston, W                                     | V 25301 (304 | ) 444-2243, m | ary.cook@vertxpartne                                            | rs.org        |
| Services commenced by this firm (mm/yy) 10/23 T                  |              |               | Total consultant contract cost (\$1,000's) |                                                               | \$220                                         |              |               |                                                                 |               |
| Services completed by                                            | this firm    | (mm/yy)       | 01/24                                      | Cost of consultant services provided by this firm (\$1,000's) |                                               |              | \$220         |                                                                 |               |

Describe the project including the firm's role and members involved. (Highlight staff to be used in this proposal.)

**Deloitte Consulting LLP** served as the prime consultant, leveraging its national leadership in Advanced Air Mobility (AAM) strategy, economic modeling, and transportation innovation. The team executed a structured, three-phase methodology to support the development of a strategic roadmap tailored to West Virginia's unique geographic, economic, and infrastructural context.

#### **Phase I: Data Collection**

- Conducted a comprehensive literature review of 60+ sources to establish a foundational understanding of the AAM ecosystem.
- Facilitated over 40 stakeholder interviews across industry, government, academia, and trade associations to capture diverse perspectives and identify regional priorities.

# **Phase II: Market Analysis**

- Delivered a current-state and landscape analysis of West Virginia's AAM readiness, focusing on ecosystem maturity, funding mechanisms, infrastructure capacity, and policy environment.
- Identified and prioritized high-impact AAM applications and operational use cases aligned with the state's economic development goals.
- Performed a statewide economic impact analysis for top AAM applications, quantifying potential job creation and tax revenue generation.

# Phase III: Reporting and Strategic Recommendations

- Synthesized findings into a comprehensive report outlining key insights, strategic recommendations, and a phased implementation roadmap.
- Provided actionable next steps and follow-on work to position West Virginia as an early adopter and national leader in AAM.

It allowed for an outcome-driven approach enabled the identification of six high-priority AAM applications and the development of a roadmap aligned with the requirements outlined in the IDIQ contract for the Strategic Plan for Advanced Air Mobility

The staff members listed in this proposal who were involved in this project include Matt Metcalfe, Nick Flom, and Edgar Valdez.

| Firm name                                     | Deloitte LLP           |                     | Discipline(s)* CPM,                                           | Data CPM,        | CPM, Data Collection, Other (Strategic |                 |  |
|-----------------------------------------------|------------------------|---------------------|---------------------------------------------------------------|------------------|----------------------------------------|-----------------|--|
|                                               |                        |                     | Collection, Other                                             | Planni           | ng, Economic Analy                     | sis, Aviation   |  |
|                                               |                        |                     |                                                               | System           | ns, Policy and Regul                   | atory Analysis, |  |
|                                               |                        |                     |                                                               | Stakeh           | older Engagement)                      |                 |  |
| Project name                                  | DroneUp UTM Go to M    | arket               | Firm responsibility (prime or sub?                            |                  | ) Prime                                |                 |  |
| Project number                                | N/A                    | Owner's name        | DroneUp                                                       |                  |                                        |                 |  |
| Project location                              | Rosslyn, VA            |                     | Owner's Pr                                                    | oject Manager    | Matt Beatty                            |                 |  |
| Owner's address, pho                          | ne, email 160 Newton R | d. Suite 500, Virgi | nia Beach, VA 23462 (877                                      | 7) 601-1860, mat | t.beatty@droneup.com                   | 1               |  |
| Services commenced by this firm (mm/yy) 04/22 |                        |                     | Total consultant contract cost (\$1,000's)                    |                  |                                        | \$300           |  |
| Services completed by                         | y this firm (mm/yy)    | 07/22               | Cost of consultant services provided by this firm (\$1,000's) |                  |                                        | \$300           |  |

DroneUp engaged with Deloitte to develop a Go-to-Market (GTM) strategy for its Unmanned Aircraft System Traffic Management (UTM) platform, AirMap. The engagement focused on evaluating product-market fit, prioritizing metropolitan statistical areas (MSAs), and designing a phased roadmap to scale UTM operations across the United States.

# **Phase I: Foundation – Market Assessment and SWOT Analysis**

- Conducted a structured SWOT analysis across eight target MSAs to assess strengths, weaknesses, opportunities, and threats related to UTM deployment.
- Evaluated each market using a multi-dimensional framework including procurement complexity, socio-economic indicators, aviation environment, and UAS community acceptance.
- Developed a tiered prioritization matrix to guide investment decisions and GTM sequencing.

# Phase II: Exploration - Stakeholder Engagement and Strategic Alignment

- Mapped key stakeholders across government, aviation, community, and industry sectors to identify champions and potential authority users.
- Aligned with strategic partners including Walmart, regional chambers of commerce, and public safety organizations to support early adoption and demonstration efforts.

# Phase III: Demonstration – Proof of Concept and Deployment Planning

- Designed and executed limited-scale UTM demonstrations tailored to each MSA's operational environment and stakeholder needs.
- In Dallas, partnered with Dallas PD and Hillwood to integrate UTM into public safety drone operations and Walmart delivery hubs.

# Phase IV: Operation – Scaling and Continuous Improvement

- Developed a scalable operations model with phased expansion based on user adoption, flight volume, and jurisdictional coverage.
- Modeled multiple business scenarios (e.g., pay-per-flight, joint venture) to assess breakeven timelines and investment requirements.
- Established a continuous improvement loop to refine product functionality, stakeholder engagement, and market strategy based on operational feedback.

This structured, data-driven approach enabled DroneUp to position AirMap as a viable UTM solution in high-opportunity markets, while building the foundation for long-term growth and public-private collaboration in the evolving UAS ecosystem

The staff members listed in this proposal who were involved in this project include Matt Metcalfe, Nick Flom, and Edgar Valdez.

| Firm name             | Deloitte LLP         | Discipline<br>Collection | (s)* CPM, Da<br>, Other             | System          | Strategic Planning, as, Policy and Regulolder Engagement) |                       |               |
|-----------------------|----------------------|--------------------------|-------------------------------------|-----------------|-----------------------------------------------------------|-----------------------|---------------|
| Project name          | NASA UAM ConOps      |                          |                                     |                 | Firm responsib                                            | oility (prime or sub? | ) Prime       |
| Project number        | N/A                  | Owner's name             | NASA                                |                 |                                                           |                       |               |
| Project location      | Rosslyn, VA          |                          |                                     | Owner's Pro     | ject Manager                                              | Nancy Mendonca        |               |
| Owner's address, phor | ne, email NASA HQ 30 | 0 Hidden Figures V       | Way SW, Was                         | hington DC 2    | 0024, (202) 358                                           | -3051, nancy.mend     | onca@nasa.gov |
| Services commenced    | 3/19 Total consul    |                          | onsultant contract cost (\$1,000's) |                 |                                                           | \$1,300               |               |
| Services completed by | y this firm (mm/yy)  | 1/21                     | Cost of consu                       | ıltant services | provided by the                                           | s firm (\$1,000's)    | \$1,300       |

Deloitte supported the development of NASA's Urban Air Mobility (UAM) Concept of Operations (ConOps) for the UAM Maturity Level 4 (UML-4) framework which was led by Matt Metcalfe. This effort focused on enabling the safe and scalable integration of complex Advanced Air Mobility (AAM) operations—including autonomous, passenger-carrying aircraft—into the National Airspace System (NAS).

## **Approach**

- Facilitated working groups with NASA, FAA, and industry stakeholders to define and refine AAM use cases and operational scenarios.
- Evaluated the feasibility of proposed use cases, considering airspace complexity, infrastructure readiness, and stakeholder alignment.
- Conducted targeted interviews and workshops with NASA, FAA, and commercial AAM stakeholders to gather insights on operational needs, regulatory gaps, and technology readiness.
- Gained deep domain knowledge in airspace management, air traffic management (ATM), and UTM integration, including performance-based separation and dynamic trajectory-based operations (TBO).
- Assessed the maturity of enabling technologies such as CNS (communication, navigation, surveillance), sense-and-avoid systems, and vehicle automation.
- Analyzed AAM use cases to identify operational benefits, formulate system and regulatory requirements, and address integration challenges.
- Evaluated AAM capabilities across vehicle technology, ground infrastructure, certification pathways, and manufacturing standards.
- Supported the development of a comprehensive ConOps document that outlines the operational framework, stakeholder roles, and system interactions necessary for UML-4 operations.

This engagement provided Deloitte with critical experience in AAM system design, stakeholder coordination, and regulatory strategy—capabilities that continue to inform its support for both public and private sector AAM initiatives.

The staff members listed in this proposal who were involved in this project include Matt Metcalfe, Nick Flom, and Edgar Valdez.

| Firm name                                  | Deloitte LLP                                      |                  |            | -                                              | Discipline(s)* CPM, Data                      |                    | Other (Strategic Planning, Aviation |                   |       |
|--------------------------------------------|---------------------------------------------------|------------------|------------|------------------------------------------------|-----------------------------------------------|--------------------|-------------------------------------|-------------------|-------|
|                                            |                                                   |                  | Collection | n, Other                                       |                                               | System             | s, Policy and Regu                  | latory Analysis,  |       |
|                                            |                                                   |                  |            |                                                |                                               |                    | Stakeho                             | older Engagement) |       |
| Project name                               | FAA UAS Integration Pilot Program (IPP) an        |                  |            | and BEYONI                                     | nd BEYOND Firm responsibility (prime or sub?) |                    | ) Prime                             |                   |       |
| Project number                             | N/A                                               | N/A Owner's name |            |                                                |                                               |                    |                                     |                   |       |
| Project location                           | Washingt                                          | ton, D.C.        |            |                                                | Owner's Project Manager   Corbin Jones        |                    | Corbin Jones                        |                   |       |
| Owner's address, pho                       | Owner's address, phone, email 800 Independence Av |                  |            | hington, DC 2                                  | 20591, (202)                                  | 541-8950,          | , corbin                            | .t.jones@faa.gov  |       |
| Services commenced by this firm (mm/yy) 05 |                                                   |                  | 05/22      | Total consultant contract cost (\$1            |                                               |                    | 00's)                               |                   | \$788 |
| Services completed by                      | y this firm                                       | (mm/yy)          | 02/23      | Cost of consultant services provided by this f |                                               | s firm (\$1,000's) | \$788                               |                   |       |

Describe the project including the firm's role and members involved. (Highlight staff to be used in this proposal.)

Deloitte supported the FAA's UAS Integration Pilot Program (IPP) and its successor, the BEYOND program, by leading community engagement efforts, facilitating stakeholder collaboration, and developing data-driven methodologies to assess the societal and economic benefits of advanced UAS operations. These efforts were instrumental in advancing complex UAS integration into the National Airspace System (NAS).

## **Stakeholder Engagement**

- Facilitated workshops with state, local, and tribal government partners to identify desired UAS use cases and educate stakeholders on regulatory pathways and operational requirements.
- Evaluated mission-specific requirements across diverse use cases, including public safety, infrastructure inspection, and package delivery.
- Conducted interviews with industry partners, operators, and community stakeholders to gather detailed operational data and inform program design.

# **Program Coordination**

- Supported the FAA's IPP by coordinating with nine Lead Participants to gather and evaluate information on complex UAS operations.
- Delivered an executive report to the President and Congress summarizing program accomplishments, challenges, and lessons learned.
- Facilitated technical, regulatory, and policy solutions to enable safe and scalable UAS operations in the NAS.

# **Community Engagement**

- Under the BEYOND program, developed quantitative and qualitative methodologies to assess community engagement strategies and societal and economic benefits of advanced UAS operations
- Coordinated with FAA offices (APO, AEE, AUS) and Lead Participants to define benefit metrics, collect data, and analyze outcomes.
- Planned and facilitated multiple UAS industry-wide roundtables to gather feedback, share best practices, and align stakeholders.

This work positioned Deloitte as a trusted advisor in UAS integration, with deep expertise in stakeholder engagement, regulatory strategy, and operational analysis—capabilities that continue to support the advancement of AAM and UAS initiatives nationwide.

The staff members listed in this proposal who were involved in this project include Matt Metcalfe, Nick Flom, and John Boulin

| Firm name                                                             | Deloitte LLP                              |  |                                                               | Discipline(s)* Data                        |                                           | C         | Other (Web Design and Hosting, |               |         |
|-----------------------------------------------------------------------|-------------------------------------------|--|---------------------------------------------------------------|--------------------------------------------|-------------------------------------------|-----------|--------------------------------|---------------|---------|
|                                                                       |                                           |  |                                                               | Collection                                 | Collection, Other                         |           | Stakeholder Engagement)        |               |         |
| Project name                                                          | Louisiana Division of Admin. – Grants Hub |  |                                                               |                                            | Firm responsibility (prime or sub?) Prime |           |                                |               | ) Prime |
| Project number                                                        | N/A Owner's name                          |  |                                                               | Louisiana                                  | Louisiana Division of Administration      |           |                                |               |         |
| Project location                                                      | Baton Rouge, LA                           |  |                                                               |                                            | Owner's Project Manager Mike Allison      |           |                                |               |         |
| Owner's address, phone, email   1201 N 3rd St # 7-210, Baton Rouge, L |                                           |  |                                                               |                                            | 02, (225) 342-                            | 7144, Mic | hael.A                         | llison@LA.GOV |         |
| Services commenced by this firm (mm/yy) 09/2022                       |                                           |  | 09/2022                                                       | Total consultant contract cost (\$1,000's) |                                           |           | \$200                          |               |         |
| Services completed by this firm (mm/yy) 02/2024 Co                    |                                           |  | Cost of consultant services provided by this firm (\$1,000's) |                                            |                                           | \$200     |                                |               |         |

Describe the project including the firm's role and members involved. (Highlight staff to be used in this proposal.)

Deloitte was contracted with the State of Louisiana to support the strategic coordination and public communication of infrastructure initiatives funded by the American Rescue Plan Act (ARPA), the Infrastructure Investment and Jobs Act (IIJA), and the Inflation Reduction Act (IRA). This engagement focused on enabling transparency, accessibility, and stakeholder empowerment through digital platforms and targeted outreach. Managed by Kimberle Buchter.

# **Strategy Development**

- Collaborated with state leadership to define communication objectives aligned with the administration's priorities: increasing public awareness of infrastructure and resilience projects, and equipping grant applicants with actionable resources.
- Designed a comprehensive communications strategy to support statewide engagement and interagency coordination.

#### **Content Architecture**

- Developed and maintained a centralized repository of funding opportunities, including sponsoring agencies, eligibility criteria, federal match requirements, and application deadlines.
- Curated content to support prospective applicants, including FAQs, guidance documents, and program summaries tailored to Louisiana's infrastructure priorities.

# Website Design & Technical Implementation

- Designed, developed, and launched two public-facing websites using a modern Content Management System (CMS), ensuring accessibility, scalability, and ease of use for state staff.
- Integrated the websites with Louisiana's existing digital infrastructure to ensure seamless user experience and long-term maintainability.

This engagement demonstrated Deloitte's ability to integrate strategic communications, digital design, and technical implementation to support large-scale public sector initiatives—ensuring transparency, accessibility, and alignment with state and federal funding goals.

The staff member listed in this proposal who were involved in this project include Kimberle Loren Buchter.

| Firm name                                                                                               | Emergen                                               | Emergent Method  |                                                               |                                                   | Discipline(s)* Other |  |          | Other (Strategic Planning, Economic Analysis, Policy and Regulatory Analysis, Stakeholder Engagement) |   |  |
|---------------------------------------------------------------------------------------------------------|-------------------------------------------------------|------------------|---------------------------------------------------------------|---------------------------------------------------|----------------------|--|----------|-------------------------------------------------------------------------------------------------------|---|--|
| Project name                                                                                            | England Airpark Strategic and Economic Pl<br>Campaign |                  |                                                               | lanning/"Fly Local" Firm responsibility (prime or |                      |  | <u> </u> | ) Prime                                                                                               |   |  |
| Project number                                                                                          | N/A                                                   | N/A Owner's name |                                                               |                                                   | Airpark              |  |          |                                                                                                       |   |  |
| Project location                                                                                        | Alexandria, LA                                        |                  |                                                               |                                                   |                      |  |          | Ralph Hennessy,<br>Executive Director                                                                 | r |  |
| Owner's address, phone, email 1611 Arnold Dr, Alexandria, LA 318-427-6414  rhennessy@englandairpark.org |                                                       |                  |                                                               | 71303                                             |                      |  |          |                                                                                                       |   |  |
| Services commenced                                                                                      | Services commenced by this firm (mm/yy) 02/23         |                  |                                                               | Total consultant contract cost (\$1,000's)        |                      |  |          | \$224.5                                                                                               |   |  |
| Services completed by this firm (mm/yy) 03/25                                                           |                                                       |                  | Cost of consultant services provided by this firm (\$1,000's) |                                                   |                      |  | \$224.5  |                                                                                                       |   |  |

Describe the project including the firm's role and members involved. (Highlight staff to be used in this proposal.)

Emergent Method supported England Airpark in 2023 developing a new strategic plan and the development and implementation of a 2024 "Fly Local" campaign, playing a key role in shaping the long-term growth of Alexandria International Airport (AEX).

In 2023, Emergent Method developed a comprehensive strategic plan to outline the airpark's priorities, goals, and strategies in navigating challenges and opportunities that would enable the airpark to become an even more powerful economic development engine for Central Louisiana in the coming years. This planning process included significant stakeholder engagement to identify business and economic development needs of partners throughout the region and state, community engagement to better position and align the airpark with community demands, and business engagement with tenants across and surrounding the airpark to understand economic growth potential and how the airpark could help facilitate that. Emergent Method also conducted significant research into other comparable airparks and economic opportunities for the airpark that helped to inform goals and strategies in the airpark's new strategic plan.

For the 2024 "Fly Local" campaign, Emergent Method conducted an in-depth analysis of passenger data and developed an opportunity cost methodology to compare the benefits of flying from AEX versus competing airports. The team engaged key stakeholders, coordinated roundtable discussions, and crafted compelling messaging that emphasized AEX's cost savings, convenience, and community pride. Emergent Method created a strong brand identity for the campaign and developed a user-friendly microsite to promote local air travel and engage the community. Finally, Emergent Method coordinated a highly successful campaign launch event, which generated excitement and rallied local support. This work was designed to increase AEX's visibility, drive demand for local air travel, and support England Airpark's long-term strategic growth and success.

The staff members listed in this proposal who were involved in this project include John Snow and Nic Goodman.

| Firm name                                                                                   | Emergen         | t Method                                                       | Discipline                                 | Analys                                                        |                                                            | Analys | er (Strategic Planning, Economic<br>lysis, Policy and Regulatory Analysi<br>teholder Engagement) |         |  |
|---------------------------------------------------------------------------------------------|-----------------|----------------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------|------------------------------------------------------------|--------|--------------------------------------------------------------------------------------------------|---------|--|
| Project name                                                                                |                 | 025 Comprehensive Statewide Strategic Pla<br>Louisiana to Win" |                                            |                                                               | — "Positioning Firm responsibility (prime or sub           |        |                                                                                                  | Prime   |  |
| Project number                                                                              | N/A             | V/A Owner's name                                               |                                            |                                                               | Louisiana Economic Development                             |        |                                                                                                  |         |  |
| Project location                                                                            | Baton Rouge, LA |                                                                |                                            |                                                               | Owner's Project Manager Rachel Shields,<br>Chief Engagemen |        | Rachel Shields,<br>Chief Engagement                                                              | Officer |  |
| Owner's address, phone, email 617 N 3rd St, Baton Rouge, 225-342-3023 rachel.shields@la.gov |                 |                                                                |                                            | 0802                                                          |                                                            |        |                                                                                                  |         |  |
| Services commenced by this firm (mm/yy) 10/24                                               |                 |                                                                | Total consultant contract cost (\$1,000's) |                                                               |                                                            |        | \$250                                                                                            |         |  |
| Services completed by this firm (mm/yy) Ongoing                                             |                 |                                                                | Ongoing                                    | Cost of consultant services provided by this firm (\$1,000's) |                                                            |        | \$250                                                                                            |         |  |

Describe the project including the firm's role and members involved. (Highlight staff to be used in this proposal.)

As Louisiana Economic Development (LED) embarks on a bold vision to strengthen the state's economy, Emergent Method has led critical strategic planning, stakeholder engagement, and strategic alignment efforts to support the development of a comprehensive statewide economic development plan for Louisiana.

Emergent Method worked closely with LED leadership to design the framework for this statewide planning process, including conducting over 50 indepth stakeholder interviews with local elected officials, business leaders, industry groups, and economic development organizations to ensure diverse perspectives inform the strategic plan. These interviews included meeting with leadership at other state agencies like DOTD to identify ways for all of state government to contribute to positive economic outcomes and goals for the state as part of a "whole-of-government" economic development strategy. Additionally, Emergent Method coordinated and facilitated regional workshops across all eight economic development regions, providing a structured forum for gathering regional insights and identifying economic priorities. As part of the statewide strategic plan, sectors like energy, aerospace, and defense have been prioritized for growth over the next five years, with supporting strategies to help guide LED and the state's efforts to accelerate their impact across Louisiana.

To further support regional economic alignment, Emergent Method developed region-specific frameworks that outline how each regional economic development organization (REDO) can align their strategies with LED's statewide plan. By combining stakeholder feedback and regional priorities, the work ensures that LED's strategic plan is actionable, locally informed, and built for long-term success.

The staff members listed in this proposal who have been involved in this project include John Snow and Robyn Stiles.

| Firm name                                                                                               | Emergent Method                            |                 |         | Discipline    | Analysi                                                       |  | Strategic Planning, Is, Policy and Regul blder Engagement, Vg) | atory Analysis,       |       |
|---------------------------------------------------------------------------------------------------------|--------------------------------------------|-----------------|---------|---------------|---------------------------------------------------------------|--|----------------------------------------------------------------|-----------------------|-------|
| Project name                                                                                            | Restore Louisiana Homeowner Assistance Pro |                 |         | Program       | m Firm responsibility (prime or sub                           |  |                                                                | ility (prime or sub?) | Prime |
| Project number                                                                                          | N/A Owner's name                           |                 |         | Louisiana     | Louisiana Office of Community Development                     |  |                                                                |                       |       |
| Project location                                                                                        | Baton Ro                                   | Baton Rouge, LA |         |               | Owner's Project Manager Gina Campo, Ex                        |  | Gina Campo, Exec                                               | cutive Director       |       |
| Owner's address, phone, email 1201 N 3rd St Suite 7-210, Baton Rouge, LA 225-219-9600 gina.campo@la.gov |                                            |                 |         |               | 70802                                                         |  |                                                                |                       |       |
| Services commenced by this firm (mm/yy) 03                                                              |                                            |                 | 03/17   | Total consult | Total consultant contract cost (\$1,000's)                    |  |                                                                | \$5,000               |       |
| Services completed by this firm (mm/yy)                                                                 |                                            |                 | Ongoing | Cost of cons  | Cost of consultant services provided by this firm (\$1,000's) |  |                                                                | \$5,000               |       |

Describe the project including the firm's role and members involved. (Highlight staff to be used in this proposal.)

Emergent Method has played a critical role in supporting the Louisiana Office of Community Development's (OCD) Restore Louisiana Program, driving recovery efforts for homeowners impacted by the 2016 floods and the 2020-21 disaster events. Emergent Method serve in a day-to-day program management role in coordination with the partners on the program, providing policy advice, guidance, training, and QA/QC to facilitate the efficient distribution of funds. Emergent Method also lead applicant relations and public outreach for the program, addressing inquiries and coordinating with local, state, and federal officials to resolve challenges.

Over the past few years, Emergent Method have designed and executed statewide communication campaigns for the program using direct mail, phone calls, text messaging, media outreach, and in-person canvassing to reach eligible homeowners effectively. Emergent Method also developed the Restore Louisiana brand, website, and communication materials, including a library of resources to guide homeowners through the application process.

For the 2016 program, Emergent Method launched a statewide awareness initiative, canvassing over 18,000 homes, conducting 10,000 outbound calls, and sending 46,000 text messages, resulting in 56,262 survey completions. Emergent Method also developed the program's branding and communication strategy to establish a trusted presence for applicants and led key functions related to program policy, procedures, quality assurance, and production.

In response to the 2020-21 disaster events, Emergent Method expanded it's efforts, creating a comprehensive resource library for applicants. Emergent Method coordinated statewide direct mail, executed 34 rounds of targeted text messages, and engaged media outlets to promote program successes. As a result, 91% of surveyed and phased applicants were deemed eligible, with 82% qualifying as low-to-moderate income.

The staff members listed in this proposal who have been involved in this project include Meagan Collman Wick, Robyn Stiles, and Nic Goodman.

| Firm name                                                                                        | Thales USA, Inc.     |              | Discipline(s)* CPM,                                           |        | Other (Strategic Planning, Economic       |        |  |
|--------------------------------------------------------------------------------------------------|----------------------|--------------|---------------------------------------------------------------|--------|-------------------------------------------|--------|--|
|                                                                                                  |                      |              | Planning, Other                                               | •      | Analysis, Policy and Regulatory Analysis, |        |  |
|                                                                                                  |                      |              |                                                               | Stakeh | Stakeholder Engagement)                   |        |  |
| Project name                                                                                     | Vantis               |              | Firm responsibility (prime or s                               |        |                                           | Prime  |  |
| Project number                                                                                   |                      | Owner's name | State of North Dakota                                         |        |                                           |        |  |
| Project location                                                                                 | Grand Forks, ND      |              | Owner's Project Manager Erin Roesler                          |        |                                           |        |  |
| Owner's address, phone, email 4201 James Ray Dr., Grand Forks, ND 218.230.9132, emroesler@nd.gov |                      |              |                                                               |        |                                           |        |  |
| Services commenced                                                                               | by this firm (mm/yy) | 02/20        | Total consultant contract cost (\$1,000's)                    |        |                                           | \$55M+ |  |
| Services completed by                                                                            | y this firm (mm/yy)  | Ongoing      | Cost of consultant services provided by this firm (\$1,000's) |        |                                           |        |  |

On the Vantis project, Mr. Beyer, is the Lead Systems Architect responsible for the design and implementation of all service offerings to support BVLOS operations.

Thales is currently serving as the competitively selected, long-term systems engineering / systems integrator (SE/SI) partner responsible for developing, implementing, operating, and maintaining surveillance and communications systems and services that enable UAS Beyond Visual Line of Sight (BVLOS) operations for commercial and public sector customers throughout the state of North Dakota. Thales is fully integrating all elements (systems, subsystems, hardware, software, and training) necessary for a successful integration and deployment of the BVLOS system as an end-to-end UAS solution.

Specifically, the project required the following items to deploy the state-wide network for BVLOS UAS operations:

- Air/Ground Communications and Ground Surveillance infrastructure
- Backhaul data network
- Mission Network Operations Center (MNOC) including UTM services
- UAS platforms and services

Thales is currently executing on the 9<sup>th</sup> Task Order for the Vantis program.

Thales continues to work closely with the FAA and University of North Dakota / Northern Plains UAS Test Site (NPUASTS) to deliver industry-leading UAS BVLOS solutions, and in the process, has received more waivers and Certificates of Waivers of Authorization (COAs) from the FAA than any other test site.

The staff members listed in this proposal who have been involved in this project include Jeff Beyer.

| Firm name             | Thales USA, Inc.                      |                         |                                                               | Discipline(s)* CPM,<br>Planning, Other |             | Other (Strategic Planning, Aviation Systems, Policy and Regulatory Analysis, |        |  |
|-----------------------|---------------------------------------|-------------------------|---------------------------------------------------------------|----------------------------------------|-------------|------------------------------------------------------------------------------|--------|--|
| D                     |                                       | 0.0                     | 1 25:1: 7                                                     | - OFF                                  |             | teholder Engagement)                                                         |        |  |
| Project name          |                                       |                         |                                                               | DOT                                    | Firm respon | sibility (prime or sub                                                       | ?) Sub |  |
|                       | AERO                                  |                         |                                                               |                                        |             |                                                                              |        |  |
| Project number        | Owner's name Michigan DOT Aeronautics |                         |                                                               |                                        |             |                                                                              |        |  |
| Project location      | State of Michigan and W               | indsor, Ontario         |                                                               | Owner's Project Manager Bryan Budds    |             |                                                                              |        |  |
| Owner's address, pho  | ne, email   425 W Ottawa              | St, Lansing, MI 48      | 8933, 517-230-                                                | -1367, Budds                           | B@michiga   | n.gov                                                                        |        |  |
| Services commenced    | by this firm (mm/yy)                  | 01/2024                 | Total consultant contract cost (\$1,000's)                    |                                        |             | )                                                                            | \$1.3M |  |
| Services completed by | y this firm (mm/yy)                   | Ongoing (until 01/2026) | Cost of consultant services provided by this firm (\$1,000's) |                                        |             |                                                                              |        |  |

Thales, in partnership with Airspace Link, successfully executed a comprehensive Feasibility Assessment project for the Michigan Department of Transportation Office of Aeronautics (AERO), evaluating the potential for a UAS Connected Corridor across Michigan and Ontario, Canada.

# Strategic Assessment & Methodology

- Applied a proven system-of-systems methodology, drawing on Thales' extensive experience as a designer, developer, and implementer of complex, mission-critical solutions for Air Traffic Management (ATM).
- Conducted in-depth analyses of current infrastructure and identified gaps and opportunities for integrating UAS operations safely and efficiently within both controlled and uncontrolled airspace.

# **Innovation & Accelerated Approval Pathways**

- Leveraged valuable lessons learned from the Vantis program in North Dakota to inform the Michigan assessment, accelerating the timeline for AERO to pursue approval for Beyond Visual Line of Sight (BVLOS) UAS operations.
- Developed and evaluated a hybrid approach utilizing a combination of non-cooperative sensors to maximize airspace coverage, enhance situational awareness, and ensure the protection of UAS operations from potential conflicts with commercial, general aviation, and military flight paths.

#### Stakeholder Engagement & Cross-Border Collaboration

• Facilitated coordination among multiple stakeholders, including state and provincial agencies, local governments, and aviation authorities, to align project objectives and ensure regulatory compliance across international borders.

## **Demonstrated Impact**

- Enabled AERO to advance toward the realization of a BVLOS UAS Connected Corridor by delivering a comprehensive feasibility assessment, actionable strategies, and a clear understanding of the regulatory landscape.
- Positioned Michigan and Ontario as leaders in UAS integration by identifying scalable solutions that address both current operational needs and future technological advancements.

Thales' leadership in airspace assessment, innovative use of sensor technology, and collaborative approach have delivered significant value to AERO, supporting the advancement of UAS operations and setting a precedent for future connected corridor initiatives.

The staff members listed in this proposal who have been involved in this project include Jeff Beyer.

| Firm name                                       | Thales USA, Inc. |                 |                                            | Discipline                                                    | Discipline(s)* CPM, |           | Other (Aviation Systems, Policy and |                       |         |
|-------------------------------------------------|------------------|-----------------|--------------------------------------------|---------------------------------------------------------------|---------------------|-----------|-------------------------------------|-----------------------|---------|
|                                                 |                  |                 |                                            | Planning,                                                     | Planning, Other     |           | Regulatory Analysis, Stakeholder    |                       | eholder |
|                                                 |                  |                 |                                            |                                                               |                     |           | Engage                              | ment)                 |         |
| Project name                                    | MICH-A           | IR              |                                            |                                                               |                     | Firm res  | sponsib                             | ility (prime or sub?) | Prime   |
| Project number                                  |                  |                 | Owner's name                               | Battle Cre                                                    | ek Unlimited        |           |                                     |                       |         |
| Project location                                | Kellogg,         | Michigan        |                                            |                                                               | Owner's Pro         | oject Man | ager                                | Robert Corder         |         |
| Owner's address, pho                            | ne, email        | 4950 West Dic   | kman Road, Suite                           | 1                                                             |                     |           |                                     |                       |         |
|                                                 |                  | Battle Creek, N | Michigan 49037 <b>2</b> 6                  | 9.719.6829,                                                   | corder@bcunl        | imited.co | m                                   |                       |         |
| Services commenced by this firm (mm/yy) 07/2024 |                  |                 | Total consultant contract cost (\$1,000's) |                                                               |                     | \$270K    |                                     |                       |         |
| Services completed by                           | y this firm      | (mm/yy)         | 09/2024                                    | Cost of consultant services provided by this firm (\$1,000's) |                     |           | \$270K                              |                       |         |

Thales played a key role in advancing unmanned aerial systems (UAS) integration for Battle Creek Unlimited (BCU) by preparing a comprehensive Engineering Study for a Ground Based Sense and Avoid (GBSAA) system to enable Beyond Visual Line of Sight (BVLOS) UAS operations at Kellogg Airport in Battle Creek, Michigan.

#### **Engineering Study & Technical Evaluation**

- Conducted an in-depth technological evaluation of the requirements and challenges associated with implementing a GBSAA system tailored to the unique operational environment of Kellogg Airport.
- Assessed current airport infrastructure, airspace characteristics, and local regulatory considerations to ensure the proposed solution would support safe and effective BVLOS UAS operations.
- Leveraged Thales' extensive expertise in airspace management and surveillance technologies to identify optimal integration strategies.

# **Strategic Planning & Recommendations**

- Developed a detailed, actionable equipment list for the GBSAA system, specifying the technologies and components best suited to meet BCU's operational needs and regulatory requirements.
- Delivered a Strategic Integration Plan outlining a phased approach for system deployment, stakeholder engagement, and regulatory compliance, providing BCU with a clear roadmap for successful implementation.
- Provided guidance on aligning the GBSAA system with broader state and federal UAS integration initiatives, ensuring scalability and future-proofing of the solution.

## Advancing UAS Integration & Regional Leadership

- Supported BCU's vision to establish the MICH-AIR facility as Michigan's first dedicated hub for advanced urban air mobility, positioning Battle Creek as a leader in UAS innovation and integration.
- Facilitated collaboration among local stakeholders, airport authorities, and state agencies to build consensus and drive project momentum.

#### **Demonstrated Impact**

- Enabled BCU to make informed decisions regarding technology investments and operational planning for BVLOS UAS operations.
- Laid the foundation for Battle Creek's emergence as a regional center for advanced air mobility, supporting economic development and technological leadership within Michigan.

Thales' comprehensive engineering analysis, strategic planning, and commitment to innovation have provided BCU with the tools and insights necessary to advance UAS integration and establish the MICH-AIR facility as a pioneering force in the state's urban air mobility landscape.

The staff members listed in this proposal who have been involved in this project include Jeff Beyer.

| Firm name                                       | Michael Baker Internation                                                                             | Discipline         | Discipline(s)* Data                                           |                                                                | Other (Strategic Planning, Stakeholder |             |                      |            |  |
|-------------------------------------------------|-------------------------------------------------------------------------------------------------------|--------------------|---------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------|-------------|----------------------|------------|--|
|                                                 |                                                                                                       |                    | Collection                                                    | Collection, ITS, Other,                                        |                                        | Engagement) |                      |            |  |
|                                                 |                                                                                                       |                    | Planning                                                      |                                                                |                                        |             |                      |            |  |
| Project name                                    | Pennsylvania Safety Trai                                                                              | nsportation and Re | search Track                                                  |                                                                | Firm res                               | ponsibi     | lity (prime or sub?) | ) Prime    |  |
|                                                 | (PennSTART)                                                                                           |                    |                                                               |                                                                |                                        |             |                      |            |  |
| Project number                                  | RIDC 28AUG23                                                                                          | Owner's name       | Regional I                                                    | ndustrial Development Corporation of Southwestern Pennsylvania |                                        |             |                      |            |  |
| Project location                                | Pittsburgh, PA                                                                                        |                    |                                                               | Owner's Project Manager Keith Miller                           |                                        |             |                      |            |  |
|                                                 |                                                                                                       |                    |                                                               |                                                                |                                        |             | Director of Site De  | evelopment |  |
| Owner's address, phor                           | Owner's address, phone, email 267 Kappa Drive, Pittsburgh, PA 15238; (412) 471-3939; kmiller@ridc.org |                    |                                                               |                                                                |                                        |             |                      |            |  |
| Services commenced by this firm (mm/yy) 09/23   |                                                                                                       |                    | Total consultant contract cost (\$1,000's)                    |                                                                |                                        | \$942       |                      |            |  |
| Services completed by this firm (mm/yy) Present |                                                                                                       |                    | Cost of consultant services provided by this firm (\$1,000's) |                                                                |                                        | \$942       |                      |            |  |

Michael Baker International serves as the program manager for the PennSTART facility, a statewide transportation research and testing center dedicated to advancing connected and autonomous vehicles, drone operations, Advanced Air Mobility (AAM), and other next-generation transportation technologies.

#### **Program Scope & Technical Services**

- Led facility siting and infrastructure compatibility assessments to ensure the PennSTART center supports a wide range of emerging transportation technologies.
- Conducted technology readiness evaluations and ensured regulatory compliance throughout the planning and implementation process.
- Oversaw all phases of design and construction, providing comprehensive project management and technical oversight.
- Developed safety protocols, site feasibility analyses, and systems integration strategies tailored to specialized infrastructure needs.

### **Strategic Parallels & Methodology**

- PennSTART's technical and strategic approach aligns closely with Louisiana's AAM planning goals, including specialized infrastructure development, safety protocol design, and policy alignment.
- Applied a methodology that combines data-driven analysis with robust stakeholder engagement, ensuring that technical recommendations are responsive to community needs and support economic development objectives.

#### **Impact**

- Positioned PennSTART as a model for statewide transportation innovation, supporting research, education, and deployment of next-generation mobility solutions.
- Provides a proven framework for DOTD to adopt AAM in Louisiana, leveraging experience in statewide transportation planning, educational program development, and specialized facility implementation.
- Ensured that infrastructure and policy recommendations are both technically sound and aligned with broader community and economic goals.

Michael Baker International's leadership in managing PennSTART underscores its capacity to deliver comprehensive, future-ready strategies for AAM adoption and transportation innovation in Louisiana.

The staff members listed in this proposal who have been involved in this project include Jim Katsafanas and Jeff Kupko.

| Firm name                                     | Michael Baker Internation                                                                               |               | Discipline(s)* Data                                           |                                           | Other (Strategic Planning, Stakeholder |                  |            |  |
|-----------------------------------------------|---------------------------------------------------------------------------------------------------------|---------------|---------------------------------------------------------------|-------------------------------------------|----------------------------------------|------------------|------------|--|
|                                               |                                                                                                         |               | Collection                                                    | n, Other, Plann                           | ing Engage                             | ement)           |            |  |
| Project name                                  | Transformational Techn                                                                                  | ology Roadmap |                                                               | Firm responsibility (prime or sub?) Prime |                                        |                  | ) Prime    |  |
| Project number                                | 205782                                                                                                  | Owner's name  | Pennsylva                                                     | ania Department of Transportation         |                                        |                  |            |  |
| Project location                              | Harrisburg, PA                                                                                          |               |                                                               | Owner's Project Manager Derrick Herrman   |                                        | , PE, Chief of   |            |  |
|                                               |                                                                                                         |               |                                                               |                                           |                                        | Transformational | Technology |  |
| Owner's address, phor                         | Owner's address, phone, email 400 North Street, 6th Floor, Harrisburg, PA 17120-0064; deherrmann@pa.gov |               |                                                               |                                           |                                        |                  |            |  |
| Services commenced by this firm (mm/yy) 06/24 |                                                                                                         |               | Total consultant contract cost (\$1,000's)                    |                                           |                                        | \$150            |            |  |
| Services completed by                         | Present                                                                                                 | Cost of cons  | Cost of consultant services provided by this firm (\$1,000's) |                                           |                                        | \$150            |            |  |

Michael Baker International is currently preparing the Transformational Technology Roadmap, a strategic initiative designed to guide the Pennsylvania Department of Transportation (PennDOT) through the rapidly evolving landscape of transportation technologies.

#### **Project Scope & Strategic Planning**

- Developed a comprehensive roadmap that outlines PennDOT's approach to adopting and implementing innovative solutions in transportation.
- Addressed nine critical technology areas: Connected Vehicles, Automated Vehicles, Alternative Fueling, Advanced Air Mobility (AAM), Last Mile Delivery, Shared and Micro-Mobility, Digital Infrastructure, Artificial Intelligence, and Advanced Data Analytics.
- Provided actionable direction for PennDOT leadership, staff, and stakeholders on how to prepare for, embrace, and deploy emerging technologies.

#### Methodology & Stakeholder Engagement

- Employed a collaborative approach, engaging with internal and external stakeholders to ensure the roadmap reflects diverse perspectives and operational realities.
- Combined strategic visioning with practical implementation frameworks, ensuring the roadmap is both aspirational and actionable.

# **Impact**

- Established a clear vision and practical framework for the future of transportation in Pennsylvania, positioning PennDOT as a leader in technological innovation.
- Enabled PennDOT to proactively address challenges and opportunities associated with next-generation transportation technologies.
- Supported informed decision-making and resource allocation, ensuring the Department is prepared to adapt to and capitalize on technological advancements.
- Fostered alignment among leadership, staff, and stakeholders, promoting a unified approach to innovation and change management.

Michael Baker International's expertise in strategic planning and technology integration ensures that PennDOT is equipped to lead the Commonwealth into a future defined by innovation, efficiency, and adaptability.

The staff members listed in this proposal who have been involved in this project include Jim Katsafanas and Jeff Kupko.

| Firm name                                                                                                                       | Michael Baker Internation | Discipline                                                        | Discipline(s)* Data                        |                                                     | Other (Strategic Planning, Stakeholder |                    |             |
|---------------------------------------------------------------------------------------------------------------------------------|---------------------------|-------------------------------------------------------------------|--------------------------------------------|-----------------------------------------------------|----------------------------------------|--------------------|-------------|
|                                                                                                                                 |                           |                                                                   | Collection                                 | Collection, Other, Planning Engagemen               |                                        | gement)            |             |
| Project name                                                                                                                    | Kentucky 2022-2045 Lo     | ng-Range Statewid                                                 | e Transportati                             | Transportation Plan Firm responsibility (prime or s |                                        |                    | ) Prime     |
| Project number                                                                                                                  | KYTC-2021-10-11           | Owner's name                                                      | Kentucky '                                 | Transportation                                      | n Cabinet                              |                    |             |
| _                                                                                                                               | STW LR -1                 |                                                                   |                                            |                                                     |                                        |                    |             |
| Project location                                                                                                                | Harrisburg, PA            |                                                                   |                                            | Owner's Pro                                         | ject Manager                           | Mikael Pelfrey     |             |
| _                                                                                                                               | _                         |                                                                   |                                            |                                                     |                                        | Director of Divisi | on Planning |
| Owner's address, phone, email Division of Planning, 200 Mero Street, Frankfort, KY 40601; (502) 564-7183; Mikael.Pelfrey@ky.gov |                           |                                                                   |                                            |                                                     |                                        |                    |             |
| Services commenced by this firm (mm/yy) 08/21                                                                                   |                           |                                                                   | Total consultant contract cost (\$1,000's) |                                                     |                                        | \$1,243            |             |
| Services completed b                                                                                                            | 01/23                     | Cost of consultant services provided by this firm (\$1,000's) \$1 |                                            |                                                     | \$1,243                                |                    |             |

Michael Baker International served as the lead consultant for the update of Kentucky's Long-Range Statewide Transportation Plan (LRSTP), a comprehensive, multimodal planning initiative that unified highway, transit, freight, and aviation modes into a cohesive, performance-based strategy.

#### **Project Scope & Technical Approach**

- Developed statewide transportation goals and led extensive public and stakeholder engagement to ensure the plan reflected diverse needs and priorities.
- Conducted detailed infrastructure assessments to inform long-term investment planning and support data-driven decision-making.
- Integrated scenario modeling and strategic investment frameworks to evaluate future transportation needs and opportunities.
- Coordinated across multiple jurisdictions to align transportation infrastructure planning with emerging technologies.

### **Relevance to Advanced Air Mobility (AAM)**

- The LRSTP's scale and complexity mirror the requirements for Louisiana's AAM planning, particularly in aligning infrastructure with new mobility technologies.
- Scenario modeling and phased investment strategies developed for Kentucky are directly applicable to planning AAM deployment across both urban and rural environments.
- Experience in integrating multimodal infrastructure and policy frameworks supports the statewide implementation of vertiports, charging infrastructure, and regulatory alignment.

#### **Impact**

- Delivered an implementable, future-ready roadmap that positions Kentucky to adapt to evolving transportation technologies and mobility trends.
- Demonstrated success in managing complex, statewide planning efforts involving multiple stakeholders and modes of transportation.
- Provided a proven methodology for DOTD to integrate AAM infrastructure and policy across Louisiana, ensuring readiness for phased deployment and statewide adoption.
- Enhanced the state's ability to make strategic, performance-based investments that support economic growth and technological innovation.

Michael Baker International's expertise in multimodal planning, stakeholder engagement, and strategic investment positions the team to support DOTD in building a robust, future-focused AAM ecosystem for Louisiana.

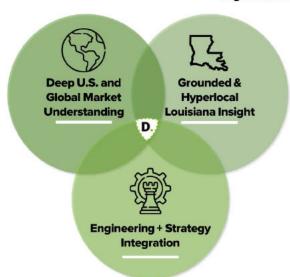
The staff members listed in this proposal who have been involved in this project include Jim Duguay, Phil Jufko, and Jim Katsafanas.

#### 18. Approach and Methodology:

Provide a description of how the work will be performed and **provide the proposed project schedule**. Include any additional information or description of unique resources that are planned to be used to produce the deliverables. Include any proprietary technologies, methods or approaches that will be used on this project to improve quality or efficiency. If the proposal is for an IDIQ contract, the consultant should review the scope of services in Attachment A to the advertisement to obtain a general understanding of what a typical task order would entail. Based upon that understanding, the consultant should provide a sample schedule that identifies the major milestones, deliverables, tasks, etc., to demonstrate sufficient understanding of a typical task order. The duration of the task order is not required. This section shall be limited to four pages. **If more than four pages are included, all pages after the fourth page will not be evaluated**.

If the consultant has information it believes is proprietary, label it accordingly.

Why Team Deloitte: Our team has extensive experience in Advanced Air Mobility (AAM) strategy, evidenced by our work in regions like Louisiana, such as the Gulf South, Appalachia, and the Mountain West. We have collaborated with global OEMs, airlines, and local governments to create Strategic Plans that align with regional economic goals, focusing on key sectors like oil & gas, defense, transportation and agriculture. Our approach, rooted in our proprietary strategic choice method, helps clients make well informed decisions that that focus their strategy on where they can win in the market maximize returns (jobs and investment) for the state. We work backward from desired outcomes like job creation, regional competitiveness, private investment attraction, and future readiness, developing an integrated Strategic Plan with clear direction on areas with the highest return on investment (ROI). The team's expertise includes statewide AAM and drone deployment strategies supporting oil and gas operations, mobility, energy, logistics, military base coordination, and agricultural inspection. They are also aware of notable initiatives involving AAM and drone deployment at Houma-Terrebonne Airport with Bristow and at Fort Johnson with the National Guard. By leveraging our knowledge of local AAM activity and proprietary tools, we deliver tailored solutions that drive high ROI and long-term value for Louisiana, ensuring the state's AAM strategy is both efficient and focused.



Our Proven Approach to AAM Strategy and State Development: Our team offers unique resources, experience, and proprietary tools, positioning us as the ideal partner for Louisiana's AAM strategic planning. We use the Deloitte Strategic Cascade framework to guide organizations through clarifying ambitions, identifying priority markets, and making informed decisions. Our approach ensures every recommendation leads to a cohesive, actionable strategic plan tailored to Louisiana's goals. We combine industry-leading skills with technical engineering expertise, ensuring recommendations are both visionary and feasible. Local knowledge of Louisiana's infrastructure, economy, and stakeholder landscape ensures our approach is relevant and effective.

| Phase                       | Summary of Work Activities                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | RFP Deliverables                                                                                                                                                                                                     |
|-----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Define the<br>Aspiration | A series of workshops will be conducted with state agencies, industry leaders, and other key stakeholders, applying the expert choice methodology to guide decision-making and prioritize initiatives. These sessions are grounded in five years of research and insights, drawing on prior collaborations with industry partners, state governments, the FAA, and NASA.  Results / Outcomes: A clear vision and definition of success for AAM in Louisiana, job sectors, economic investment, and national reputation | <ul> <li>Vision and Mission         Statements     </li> <li>Goals, Objectives,         Performance Measures     </li> <li>Strategic Initiatives</li> <li>Briefing Materials and Visual         Aids     </li> </ul> |

| 2. Identify Where to<br>Play | The process begins with a clear vision and success criteria, including how ROI will be measured. A local and state-level market analysis will assess the landscape for AAM applications, followed by industry workshops to gather insights and validate assumptions. These efforts will be informed by existing research from sectors such as oil and gas, the AAM industry, and FAA policy frameworks. A two-phased SWOT analysis will identify the AAM sectors with the highest ROI potential for Louisiana, followed by a deep dive into their specific needs.  Results/Outcomes: The specific sectors and use cases to focus investment for greatest return                      | • | SWOT analysis and related deliverables Opportunity Assessment Economic Impact Report                                                           |
|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|------------------------------------------------------------------------------------------------------------------------------------------------|
| 3. Determine How to<br>Win   | The process begins by identifying priority sectors and use cases—focusing on those with the greatest impact and alignment with Louisiana's goals. This is followed by market trend and policy analysis, incorporating stakeholder input to ensure local relevance. Proven success factors from past state strategies guide the approach, while critical investments are identified and prioritized with state officials. The plan concludes by defining the market enablers needed to unlock growth in targeted areas.  Results/Outcomes: The policies, investments infrastructure, technology, messaging and stakeholders to communicate with and needed role of state vs. industry | • | Policy Recommendations Infrastructure Development Plan Technology Roadmap Stakeholder Engagement Plan Financial and Investment Recommendations |
| 4. Roadmap and<br>Milestones | A strategic roadmap will define the timing and sequencing of key investments across infrastructure, technology, policy, and stakeholder engagement. It will identify potential funders—such as state agencies, federal programs, and industry partners—and outline strategies to secure those investments in line with state goals. Key milestones will track progress and ensure accountability, while targeted communications and outreach will build awareness and support.  Results/Outcomes: The timing and sequencing of investments along with milestones, and success measures                                                                                               | • | Strategic Plan Implementation Timeline Pilot Project Proposal Performance Metrics Final Report with all analyses and stakeholder feedback      |
| 5. Activate Activities       | Implementation will launch based on the established roadmap and milestones, supported by focused communication strategies designed to engage stakeholders—tailored to inform, persuade, and generate momentum. The team will identify and pursue relevant federal and state funding opportunities to support priority investments, while collaborating with industry partners and other stakeholders to design and execute "market unlock" events such as pilot programs and technology demonstrations.  Results/Outcomes: AAM Pilots, targeted communication activities, policy actions, grant/investment actions and infrastructure                                                | • | Website Development / Hosting Targeted Communications / Webinars Six Webinars (produced and delivered) Grant Proposals and Submission Reports  |

**Deloitte Team Accelerators**: To support Louisiana's AAM strategy efficiently, we'll apply Deloitte's proprietary tools, research, and proven methods across each project phase. The table below shows how these assets will be used throughout the engagement.

#### Proprietary Tools, Research and Methods by Phase

| 1. Define the Aspiration          | 2. Identify Where to Play        | 3. Determine How to Win          | 4. Roadmap and                    | 5. Activate Activities           |
|-----------------------------------|----------------------------------|----------------------------------|-----------------------------------|----------------------------------|
|                                   |                                  |                                  | Milestones                        |                                  |
| Strategic Choice Workshop         | AAM Market                       | Infrastructure and Tech Fit      | AAM Roadmap                       | Stakeholder                      |
| Series                            | Attractiveness Model             | Matrix                           | Framework                         | Communication Cascade            |
| Facilitated sessions that align   | Ranks sectors and regions by     | Aligns use cases with            | A structured model for            | Maps outreach strategies to key  |
| stakeholders around shared goals  | ROI and feasibility to guide     | infrastructure readiness to      | sequencing investments, setting   | audiences, guiding content,      |
| and inform strategic planning.    | strategic focus and use case     | support phased implementation    | milestones, and aligning funding  | timing, and engagement.          |
| 100 000                           | selection.                       | planning.                        | sources.                          | addiction- steeling descript     |
| AIA National Research             | Strategic SWOT                   | Deloitte AAM Policy              | Infrastructure and Tech Fit       | Webinar Development              |
| Report                            | Methodology                      | Analysis                         | Matrix                            | Framework                        |
| National-level insights and       | Evaluates strengths, weaknesses, | Comparative review of federal,   | Used to prioritize infrastructure | End-to-end toolkit for planning  |
| benchmarks published with         | opportunities, and threats to    | state, and local policies to     | rollouts based on readiness and   | and delivering accessible, high- |
| Aerospace Industries              | prioritize high-impact AAM       | identify regulatory enablers and | strategic value.                  | impact webinars.                 |
| Association.                      | opportunities.                   | gaps.                            |                                   |                                  |
| Analysis Framework for            | Use Case Library                 | Investment Strategy              | Implementation Planning           | Grant Writing Toolkit            |
| State Strategy                    | -                                | Examples                         | Toolkit                           | 2003                             |
| A structured approach to define   | Curated examples of AAM          | Illustrative models showing how  | Tools and checklists to support   | Templates and guidance for       |
| objectives, assess readiness, and | applications from past projects  | public and private sectors can   | execution planning, resource      | identifying, writing, and        |
| guide early-stage planning for    | to inform use case selection and | share investment                 | allocation, and risk management.  | submitting competitive AAM-      |
| statewide AAM strategies.         | feasibility.                     | responsibilities.                | 126 1260E                         | aligned grant proposals.         |

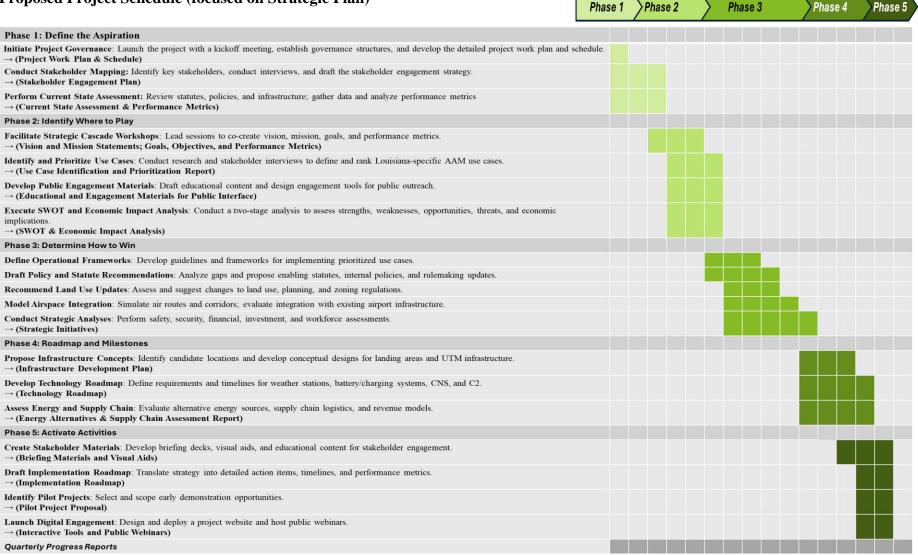
#### Our Point of View

To enhance the value of this engagement, we recommend two refinements to the proposed scope:

| Task Area     | Our Suggestions                                                                                                      |
|---------------|----------------------------------------------------------------------------------------------------------------------|
| SWOT Analysis | First, pinpoint the AAM sectors and use cases with the highest ROI for Louisiana. Second, conduct a focused SWOT on  |
| Approach      | those areas to concentrate resources on high-impact opportunities and ensure strategic alignment.                    |
| Diversified   | Instead of relying solely on webinars, shift some funding to reusable, high-impact formats like short videos, social |
| Communication | media, and podcasts. These offer broader reach, longer shelf life, and better engagement—especially with younger and |
| Strategy      | non-traditional audiences                                                                                            |

These enhancements will help Louisiana move faster, spend smarter, and build a more resilient and inclusive AAM strategy.

### Proposed Project Schedule (focused on Strategic Plan)<sup>1</sup>



Deloitte Consulting notes that, as per the Advertisement for Engineering and Related Services dated May 16, 2025, the "selected consultant will perform the specific services covered in an Indefinite Delivery/Indefinite Quantity (IDIO) contract as detailed in individual Task Orders (TOs), which will specify TO-specific scope of services, contract time, and compensation".

The approaches, methodology, scope of work and deliverable set out in this proposal is offered subject to the condition that Deloitte Consulting and DOTD subsequently reach and enter a mutually agreeable IDIQ contract and Work Order for the proposed services to include such scope, contract time, and compensation along with any specific assumptions and dependencies. If we are awarded this engagement, we intend to negotiate in good faith with DOTD to reach such an agreement as expeditiously as possible.

#### 19. Workload:

For all contracts where a firm on the team is a prime consultant or sub-consultant and where **a**) the consultant selection was made by DOTD, and **b**) a contract was executed by the consultant and the contracting entity by the date the advertisement for this proposal was posted, list all work meeting the following criteria:

- 1) one of the team's firms is responsible for the performance of the work;
- 2) authorization to perform the work has been provided, as provided in the contract between the consultant and the contracting entity;
- 3) the work has not yet been performed and invoiced; and
- 4) the work is not currently suspended for an indefinite period of time.

For indefinite delivery/indefinite quantity (IDIQ) contracts, list open Task Orders individually.

List only the portion of the fees attributable to firms on the team.

| Firm(s)  ALL FIRMS MUST BE REPRESENTED IN THIS TABLE | Past Performance<br>Evaluation<br>Discipline(s) | Contract Number<br>and State Project<br>Number                           | Project Name                                                                                                                              | Remaining<br>Unpaid<br>Balance<br>**           |
|------------------------------------------------------|-------------------------------------------------|--------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|
| Michael Baker<br>International, Inc.                 | Road<br>Bridge                                  | Contract No. 4400021519<br>S.P. No. H.012030.5<br>F.A.P. No. H012030     | US 371: KCS RR Overpasses HBI                                                                                                             | \$67,107 (Rd)<br>\$31,334 (B)                  |
| Michael Baker<br>International, Inc.                 | Road<br>Bridge                                  | Contract No. 4400025026<br>S.P. No. H.015338<br>F.A.P. No. H015338       | Infrastructure Investment and Jobs Act (IIJA) Off-System Bridge<br>Program – District 07, Supplemental Agreement No. 1                    | \$186,695<br>(Rd)<br>\$186,695 (B)             |
| Michael Baker<br>International, Inc.                 | Road<br>Bridge<br>Environmental                 | Contract No. 4400019379<br>S.P. No. H.013797<br>F.A.P. No. H013797       | LA 30: EBR PL-I-10                                                                                                                        | \$84,000 (Rd)<br>\$75,000 (B)<br>\$150,475 (E) |
| Michael Baker<br>International, Inc.                 | Environmental                                   | Contract No. 4400005484<br>S.P. No. H.005168<br>F.A.P. No. DE-9208 (500) | NORG EIS, New Orleans, Louisiana                                                                                                          | \$256,293                                      |
| Michael Baker<br>International, Inc.                 | Environmental                                   | Contract No. 4400005484<br>S.P. No. H.005168                             | NORG – Avondale PEL Study, New Orleans, Louisiana<br>Supplemental Agreement                                                               | \$289,764                                      |
| Michael Baker<br>International, Inc.                 | Environmental                                   | Contract No. 4400005484<br>S.P. No. H.005168                             | NORG (Jefferson) GHG/Renderings                                                                                                           | \$50,720                                       |
|                                                      | Other<br>(Water<br>Resource                     | Contract No.<br>4400017092 Task<br>Order No. 4                           | Collection of Existing Watershed Datasets, Models, and Studies; and Proposition of Modeling Design Approach, Schedule and Costs, Region 6 | \$400,000                                      |

| Michael Baker<br>International, Inc. | )                |                                                                                           |                                                                                                                                                       |           |
|--------------------------------------|------------------|-------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| Michael Baker<br>International, Inc. | Other (Aviation) | Contract No.<br>4400019130 Task<br>Order No. 1                                            | IDIQ Contract for Statewide Aviation Program Update – Phase II<br>Statewide                                                                           | N/A       |
| Michael Baker<br>International, Inc. | CE&I/OV          | Contract No.<br>4400025536 Task<br>Order No. 1<br>S.P. No. H.013997<br>F.A.P. No. H013997 | IDIQ Contract for Construction Engineering and Inspection<br>Services in District 61, Loc Rd. over Borrow Pit (Blind RV BT<br>LNCH), St. James Parish | \$72,130  |
| Michael Baker<br>International, Inc. | CE&I/OV          | Contract No.<br>4400025536 Task<br>Order No. 2<br>S.P. No. H.012936<br>F.A.P. No. H012936 | IDIQ Contract for Construction Engineering and Inspection Services in District 61, LA 78: US 190- LA 1                                                | \$2,787   |
| Michael Baker<br>International, Inc. |                  | Contract No. 4400025536 Task<br>Order No. 3<br>S.P. No. H.013458<br>F.A.P. No. H013458    | IDIQ Contract for Construction Engineering and Inspection<br>Services in District 61, Manchac Acres & HH Wilson Rd Bridges                            | \$9,911   |
| Michael Baker<br>International, Inc. |                  | Contract No. 4400025536 Task<br>Order No. 4<br>S.P. No. H.015604<br>F.A.P. No. H015604    | IDIQ Contract for Construction Engineering and Inspection Services in District 61, Pear St. at LA 1: Drainage                                         | \$74,133  |
| Michael Baker<br>International, Inc. | CE&I/OV          | Contract No. 4400025536 Task<br>Order No. 5<br>S.P. No. H.012057<br>F.A.P. No. H012057    | IDIQ Contract for Construction Engineering and Inspection<br>Services in District 61, LA 431: Villar Canal and Drainage<br>Bridges                    | \$723,433 |
| Michael Baker<br>International, Inc. | CE&I/OV          | Contract No. 4400025536 Task<br>Order No. 6<br>S.P. No. H.013956                          | IDIQ Contract for Construction Engineering and Inspection Services in District 61, Beamon Rd over Bayou Maringouin                                    | \$20,821  |

|                                      |         | F.A.P. No. H013956                           |                                                                                                                           |           |
|--------------------------------------|---------|----------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|-----------|
| Michael Baker<br>International, Inc. | CE&I/OV | Contract No. 4400025536 Task<br>Order No. 7  | IDIQ Contract for Construction Engineering and Inspection<br>Services in District 61, Cedarcrest Avenue over Wiener Creek | \$98,015  |
|                                      |         | S.P. No. H.014319                            |                                                                                                                           |           |
|                                      |         | F.A.P. No. H014319                           |                                                                                                                           |           |
| Michael Baker<br>International, Inc. | CE&I/OV | Contract No. 4400025536 Task<br>Order No. 8  | IDIQ Contract for Construction Engineering and Inspection<br>Services in District 61, LA 3125 (LA 70 – LA 3213)           | \$410,277 |
|                                      |         | S.P. No. H.015944                            |                                                                                                                           |           |
|                                      |         | F.A.P. No. H015944                           |                                                                                                                           |           |
| Michael Baker<br>International, Inc. | CE&I/OV | Contract No. 4400025536 Task<br>Order No. 9  | IDIQ Contract for Construction Engineering and Inspection Services in District 61, Grosse Tete Emergency Project          | \$246,906 |
|                                      |         | S.P. No. H.016026                            |                                                                                                                           |           |
|                                      |         | F.A.P. No. H.016026                          |                                                                                                                           |           |
| Michael Baker<br>International, Inc. | CE&I/OV | Contract No. 4400025536 Task<br>Order No. 10 | IDIQ Contract for Construction Engineering and Inspection<br>Services in District 61, US 61: INT. Improvements at LA 427  | \$336,795 |
|                                      |         | S.P. No. H.014088.6                          |                                                                                                                           |           |
|                                      |         | F.A.P. No. H.014088                          |                                                                                                                           |           |
| Michael Baker<br>International, Inc. | CE&I/OV | Contract No. 4400025536 Task<br>Order No. 11 | IDIQ Contract for Construction Engineering and Inspection<br>Services in District 61, LA 69: 0.5 Mi N of LA 404-LA 1      | \$285,706 |
|                                      |         | S.P. No. H.015440.9                          | ,                                                                                                                         |           |
|                                      |         | F.A.P. No. H015440                           |                                                                                                                           |           |
| Michael Baker<br>International, Inc. | CE&I/OV | Contract No. 4400025536 Task<br>Order No. 12 | IDIQ Contract for Construction Engineering and Inspection Services in District 61, Lemon Rd over Drainage Bayou           | \$166,062 |
|                                      |         | S.P. No. H.014993.6                          |                                                                                                                           |           |

|                                      |         | F.A.P. No. H014993                                                            |                                                                                                                                                                   |           |
|--------------------------------------|---------|-------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| Michael Baker<br>International, Inc. | CE&I/OV | Contract No. 4400024660 Task<br>Order No. 1 H.013958.6<br>S.P. No. H.013958.6 | IDIQ Contract for Construction Engineering and Inspection<br>Services (CE&I) with Majority of Work in District 03 Carpenter<br>Bridge Rd over Whisky Chitto Creek | \$94,920  |
| Michael Baker<br>International, Inc. | CE&I/OV | Contract No. 4400024660 Task<br>Order No. 2 H.014415.6<br>S.P. No. H.014415.6 | IDIQ Contract for Construction Engineering and Inspection<br>Services (CE&I) with Majority of Work in District 03<br>LA 352 Drainage Improvement                  | \$139,881 |
| Michael Baker<br>International, Inc. | CE&I/OV | Contract No. 4400024660 Task<br>Order No. 3 H.009629.6<br>S.P. No. H.009629.6 | IDIQ Contract for Construction Engineering and Inspection<br>Services (CE&I) with Majority of Work in District 03<br>US 90 RR-Pinhook_ LA 92-LA 88                | \$318,233 |
| Michael Baker<br>International, Inc. | CE&I/OV | Contract No. 4400024660 Task<br>Order No. 4<br>S.P. No. H.005967.6            | IDIQ Contract for Construction Engineering and Inspection<br>Services (CE&I) with Majority of Work in District 03<br>Nelson Rd Ext & Bridge                       | \$423,003 |
| Michael Baker                        | CE&I/OV | F.A.P. H.005967  Contract No. 4400024660 Task                                 | IDIQ Contract for Construction Engineering and Inspection<br>Services (CE&I) with Majority of Work in District 03                                                 | \$447,172 |
| International, Inc.                  |         | Order No. 5 S.P. No. H.005967.6 F.A.P. H.005967                               | I-10: JEFF DAV PL-I-49(OGFC/SLAB REPAIR)                                                                                                                          | ,,        |

(Add rows as needed)

DO NOT SUM

<sup>\*</sup> The only disciplines to be used are: Appraiser, Bridge, CE&I/OV, CPM, Data Collection, Environmental, Geotech, ITS, Other (must specify), Planning, Right-of-Way, Road, Survey, and Traffic. If a firm has more than one discipline for any single project, the firm can use multiple rows to express the remaining unpaid balance per discipline.

<sup>\*\*</sup> Round to the nearest dollar. **<u>Do not</u>** round to the nearest thousands. If there are no active contracts with a remaining unpaid balance, place N/A in the Remaining Unpaid Balance column. NOTE: <u>ALL FIRMS MUST BE REPRESENTED IN THIS TABLE.</u> LEAVING THE "REMAINING UNPAID BALANCE" COLUMN BLANK IS NOT ACCEPTABLE.

20. <u>Certifications/Licenses:</u>
If the advertisement requires submission of licenses and/or certificates, include them here. **Otherwise, leave this section blank**.

State of Louisiana Secretary of State



#### COMMERCIAL DIVISION 225.925.4704

Fax Numbers 225.932.5317 (Admin. Services) 225.932.5314 (Corporations) 225.932.5318 (UCC)

 Name
 Type
 City
 Status

 DELOTITE CONSULTING LLP
 Partnership (Non-Louisiana)
 . Active

**Previous Names** 

Business: DELOITTE CONSULTING LLP

Charter Number: 35647549L Registration Date: 2/17/2004

Domicile Address

DOMICILE: DELAWARE

•

Mailing Address

8690 VIRGINIA PKWY

**APT 125** 

MCKINNEY, TX 75071

Principal Business Office

8690 VIRGINIA PKWY

**APT 125** 

MCKINNEY, TX 75071

Registered Office in Louisiana

Principal Business Establishment in Louisiana

701 POYDRAS STREET

SUITE 4050

NEW ORLEANS, LA 70139

Status

 Status:
 Active

 Registered:
 2/17/2004

 Last Report Filed:
 2/13/2025

Type: Partnership (Non-Louisiana)

Registered Agent(s)

Agent: SONITA HAWKINS
Address 1: 4721 SUMRALL DR
City, State, Zip: BATON ROUGE, LA 70811

Appointment 3/24/2025
Date:

Officer(s) Additional Officers: No

 Officer:
 STEVEN SOLSTAD

 Title:
 General Partner, Partner

 Address 1:
 8690 VIRGINIA PKWY

 Address 2:
 APT 125

 City, State, Zip:
 MCKINNEY, TX 75071

### Mergers (1)

| Filed Date | Effective Date: | Туре  | Charter#  | Chater Name                      | Role         |
|------------|-----------------|-------|-----------|----------------------------------|--------------|
| 4/17/2009  | 4/17/2009       | MERGE | 35647549L | DELOTTE CONSULTING LLP           | SURVIVOR     |
|            | 1               |       | 35526663Q | DELOITTE CONSULTING (NEVADA) LLC | NON-SURVIVOR |

#### Amendments on File (5)

| Description                     | Date       |
|---------------------------------|------------|
| Merger                          | 4/17/2009  |
| Stmt of Chg or Chg Prin Bus Off | 12/28/2015 |
| Stmt of Chg or Chg Prin Bus Off | 2/26/2016  |
| Stmt of Chg or Chg Prin Bus Off | 9/1/2023   |
| Stmt of Chg or Chg Prin Bus Off | 3/24/2025  |

Print

State of Louisiana Secretary of State



# 225,925,4704

<u>Fax Numbers</u> 225,932,5317 (Admin, Services) 225,932,5314 (Corporations) 225,932,5318 (UCC)

 Name
 Type
 City
 Status

 MICHAEL BAKER INTERNATIONAL, INC.
 Business Corporation (Non-Louisiana)
 PITTSBURGH
 Active

#### **Previous Names**

MICHAEL BAKER, JR., INC. (Changed: 7/6/2015)

Business: MICHAEL BAKER INTERNATIONAL, INC.

Charter Number: 30035020F Registration Date: 12/29/1972

Domicile Address

500 GRANT STREET SUITE 5400

PITTSBURGH, PA 15219

Mailing Address

100 AIRSIDE DRIVE MOON TOWNSHIP, PA 15108

**Principal Business Office** 

500 GRANT STREET

SUITE 5400

PITTSBURGH, PA 15219

Registered Office in Louisiana

3867 PLAZA TOWER DR.

BATON ROUGE, LA 70816

Principal Business Establishment in Louisiana

2600 CITIPLACE DRIVE

SUITE 450

BATON ROUGE, LA 70808

#### Status

Status: Active

Annual Report Status: In Good Standing

**Qualified:** 12/29/1972 **Last Report Filed:** 12/1/2022

Type: Business Corporation (Non-Louisiana)

#### Registered Agent(s)

Agent: C T CORPORATION SYSTEM

3867 PLAZA TOWER DR. Address 1: City, State, Zip: BATON ROUGE, LA 70816 Appointment

12/29/1972

Officer(s) Additional Officers: No

Officer: JOHN M. TEDDER Title: Director, Secretary Address 1:

500 GRANT STREET, SUITE 5400 City, State, Zip: PITTSBURGH, PA 15219

Officer: BRIAN A. LUTES Title: President, Director Address 1: 500 GRANT STREET, SUITE 5400

City, State, Zip: PITTSBURGH, PA 15219

Officer: JILL G. BELL Vice-President, Treasurer

Address 1: 500 GRANT STREET, SUITE 5400 City, State, Zip: PITTSBURGH, PA 15219

Officer: RAYMOND G. SHRIFT Title: Vice-President

Address 1: 500 GRANT STREET, SUITE 5400 City, State, Zip: PITTSBURGH, PA 15219

Officer: DANIEL KIENY Title:

Address 1: 500 GRANT STREET, SUITE 5400 City, State, Zip: PITTSBURGH, PA 15219

Officer: JAMES E, KOCH Title: Director Address 1: 500 GRANT STREET, SUITE 5400

City, State, Zip: PITTSBURGH, PA 15219

Officer: KENTON P. ZINN

Address 1: 500 GRANT STREET, SUITE 5400 City, State, Zip: PITTSBURGH, PA 15219

#### Amendments on File (13)

| Description                     | Date      |
|---------------------------------|-----------|
| Stmt of Chg or Chg Prin Bus Off | 2/22/1985 |
| Stmt of Chg or Chg Prin Bus Off | 4/1/1986  |
| Stmt of Chg or Chg Prin Bus Off | 2/1/1993  |
| Disclosure of Ownership         | 3/5/1998  |
| Stmt of Chg or Chg Prin Bus Off | 1/29/2008 |
| Stmt of Chg or Chg Prin Bus Off | 5/11/2012 |
| Disclosure of Ownership         | 9/6/2012  |

| Name Change                              | 7/6/2015   |
|------------------------------------------|------------|
| Stmt of Chg or Chg Prin Bus Off          | 10/18/2015 |
| Appointing, Change, or Resign of Officer | 3/6/2017   |
| Appointing, Change, or Resign of Officer | 12/28/2020 |
| Appointing, Change, or Resign of Officer | 2/3/2021   |
| Appointing, Change, or Resign of Officer | 12/2/2021  |

Print

# 21. QA/QC Plan:

If the advertisement requires submission of a QA/QC plan, include it here. Otherwise, leave this section blank. If a QA/QC plan is included in this section and was not required by the advertisement, it will be redacted. NOT REQUIRED

# 22. <u>Sub-consultant information:</u>

If one or more sub-consultants will be used, provide the name, address, point of contact and phone number for each. Otherwise, leave this section blank.

| Firm Name                                     | Address                         | Point of Contact and email address | Phone Number   |
|-----------------------------------------------|---------------------------------|------------------------------------|----------------|
| (Name must match <u>exactly</u> as registered |                                 |                                    |                |
| with Louisiana's Secretary of State           |                                 |                                    |                |
| (SOS): including punctuation, include         |                                 |                                    |                |
| screenshot(s) from SOS at the end of          |                                 |                                    |                |
| Section 20)                                   |                                 |                                    |                |
| Michael Baker International, Inc.             | 2600 Citiplace Drive, Suite 450 | Daniel Thornhill, PE               | (225) 218-2846 |
|                                               | Baton Rouge, LA 70808           | Office Executive                   |                |
|                                               |                                 | daniel.thornhill@mbakerintl.com    |                |
| Thales USA, Inc.                              | 2733 South Crystal Drive, Suite | Steve Willer                       | (909) 712-9998 |
|                                               | 1200, Arlington, VA 22202       | Business Development Manager       |                |
|                                               |                                 | Steve.willer.e@thalesdigital.io    |                |
| Emergent Method                               | 200 Laurel St,                  | John Snow                          | (225) 372-5102 |
|                                               | Baton Rouge, LA 70801           | Partner                            |                |
|                                               |                                 | john@emergentmethod.com            |                |

(Add rows as needed)

#### 23. Location:

If location is an evaluation criterion for this advertisement (see page 2) and the prime consultant intends to establish a local presence, describe the plan for doing so. Otherwise, leave this section blank. Any information included in this section will be redacted if not required by the Evaluation Criteria section of the advertisement.

N/A -