



SPONSOR A HIGHWAY PROGRAM



MORE INFORMATION

Who can participate?

Under SAH, a company, business, or organization will be allowed to sponsor a section of roadway for litter collection.

Who is the third-party vendor?

The current sole-source contracted vendor for the pilot program is Adopt a Highway Maintenance Corporation.

What roadways are eligible?

SAH offered by DOTD is available for interstates, state and U.S. routes, and other roadways deemed eligible by DOTD.

Which roadways are part of the pilot program?

Please see the map, which shows which sections of I-10 will be part of the pilot program. These sections are divided into one-mile segments both eastbound and westbound.

OVERVIEW

The Louisiana Department of Transportation and Development's (DOTD) Sponsor a Highway Program (SAH) is an initiative intended to encourage the community to participate in continuing to keep the roadsides of Louisiana attractive and clean from litter. In exchange for their participation in the program, a sign is erected within the limits of the adopted area acknowledging their sponsorship.

DESCRIPTION

SAH will initially be run as a pilot program to determine if it's beneficial and practical. SAH, run by a third-party vendor, provides privately funded, professional litter removal services at no cost to DOTD. These services are funded through solicited sponsorships from local and national businesses and organizations. The vendor's contract will contain a provision requiring sponsors to comply with state laws prohibiting discrimination based on race, religion, color, age, sex, national origin, and all other applicable laws, rules, and regulations.

The vendor will perform professional litter removal services and coordinate sign installation with DOTD. The vendor will arrange the litter removal of a one-mile stretch of highway no fewer than six times a year. In acknowledgement for their sponsorship, an SAH sign is installed within the sponsored stretch of highway with the sponsor's name and logo placed on the sign panel.

If the pilot program is successful and DOTD moves forward with implementation of the program, a multi-year contract or agreement will be entered into with the successful vendor. At the end of the agreement, the vendor has the option of renewal.

HOW TO GET INVOLVED

Interested parties may contact the Adopt a Highway Maintenance Corporation at (800) 200-0003 or at adoptahighway.com.

